Introduction to Data Types

Data types are statistical measurements which can be divided into two different types: (1) Categorical Data, and (2) Numerical Data.

Categorical Data

Categorical data is a data type represents characteristics such as gender, language, educational background, etc. It is qualitative data which divided into two measurement scales of data: (1) Nominal Data, and (2) Ordinal Data.

Numerical Data

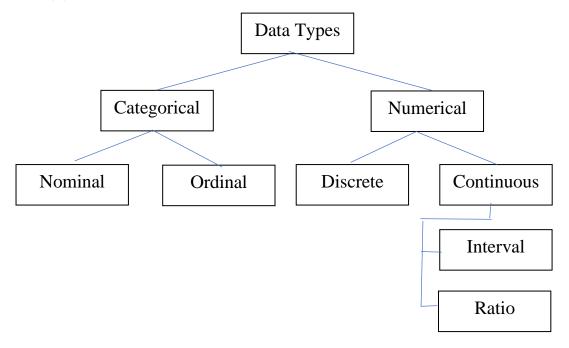
Numerical data is a data type expressed in numbers, sometimes called quantitative data. The examples of numerical data are usually expressed in numbers includes: census, temperature, age, mark grading, annual income, time, height, weight, etc. There are two types of numerical data: (1) Discrete Data, and (2) Continuous Data.

Discrete Data

Discrete data is a type of numerical data which represents countable items.

Continuous Data

Continuous data is a type of numerical data which represents the values on a real number line. It may be subdivided into two types: (1) Interval Data, and (2) Ratio Data.



Examples of Data Type

Examples	Data Type			
	Nominal	Order	Interval	Ratio
Are you married?				
○ Yes ○ No	✓	-	-	-
What language do you speak?				
○ Thai ○ English	✓	-	-	-
○ Chinese ○ Japanese				
What is your educational				
background?				
○ 1 – Elementary				
○ 2 – High School	-	\checkmark	-	-
○ 3 – Undergraduate				
○ 4 – Graduate				
What is the temperature (°C)?			_	
	-	-	✓	-
$\bigcirc 2 \bigcirc 1 \bigcirc 0 \bigcirc -1 \bigcirc -2$				
What is your height (cm)?				
\bigcirc 100 \bigcirc 110				
\bigcirc 120 \bigcirc 130	-	-	-	√
○ Other				