



Bachelor's Degree

College of Hospitality Industry Management

ASSIGNMENTS

Course Code: GEN 0209

Course Title: Public Speaking and Presentation Skills

Credits: 2 (2-0-6)

Program: Airline Business, International Business

College of Hospitality Industry Management
Suan Sunandha Rajabhat University
(CHM)

Semester: 2 Academic Year: 2021
Second Semester

No	Matter	Mark Allocation
1	Class attendance (must not be less than 80%) and participation	10%
2	Assignment 1: Greatest Speaker in History (Individual/Pair/Group)	40%
3	Assignment 2: Individual public speaking presentation	20%
4	Final exam	30%

Assignment 1: Greatest Public Speaker in History (40%)

(Deadline: Monday 21/2, up to 12am via GROUP LINE)

Choose any speaker in history which interests you or who you think is a great speaker. Make a one-page creative infographic about the speaker. Marks will be deducted for late submission. You will be assessed based on:

Category	3	2	1	Score
A) Creativity	Demonstrate originality in the presentation with excellent facial expressions and use of language.	Demonstrate originality in the presentation with good facial expressions and use of language.	Lack originality in the presentation.	
B) Content	Well-researched. Shows a full understanding of the topic.	Shows a good understanding of the topic.	Does not seem to understand the topic very well.	
C) Attractiveness	The video presentation is attractive and appealing.	The video presentation is relatively attractive.	The video presentation is dull.	
D) Originality	The presentation is original.	The presentation is somewhat original.	The presentation lacks originality.	

Your original work may be kept by the university for research purposes or publicity.

Assignment 2: Individual Public Speaking Presentation (10%)

(Deadline: Monday 04/04, up to 12am via GROUP LINE)

Choose any topic of your interest and present it in a most creative way. In not more than 3 minutes, use simple English language to present yourself, your idea or a product creatively. Marks will be deducted if you exceed the time limit. Marks are deducted for late submission. You will be assessed based on the following:

Category	3	2	1	Score
A) Creativity	Demonstrate originality in the presentation with excellent facial expressions and use of language.	Demonstrate originality in the presentation with good facial expressions and use of language.	Lack originality in the presentation.	
B) Preparedness	Is well- prepared and has obviously rehearsed.	Seems pretty prepared but could use a bit more rehearsals.	Does not seem at all prepared to present.	
C) Content	Well-researched. Shows a full understanding of the topic.	Shows a good understanding of the topic.	Does not seem to understand the topic very well.	
D) Attractiveness	The video presentation is attractive and appealing.	The video presentation is relatively attractive.	The video presentation is dull.	
E) Originality	The presentation is original.	The presentation is somewhat original.	The presentation lacks originality.	

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Assessment:

Attendance and participation	10%
Assignment 1	40%
Assignment 2	20%
Final Exam	30%

Lecturer's Contact

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