|  |  |
| --- | --- |
| week | Class details |
| Week 1  24/8/60 | Introduction / Pretest / Types of Tourism  Explain Assignments |
| Week 2  31/8/60 | How to write project proposal  Project Planning and Management  Brain storming knowledge on Tourism topic for presentation board |
| Week 3  7/9/60 | Holocaust Tourism in Europe |
| Week 4  14/9/60 | Railway and Local people observation  “See you at Salaya Train Station 13.30-16.00” |
| Week 5  21/9/60 | My favorite photo and marketing campaign  Class Presentation on your finding on the field trip |
| Week 6  28/9/60 | Garden Tourism “ Case Study Royal Folral Ratchaphruek 2006” |
| Week 7  28/9/60 | “Tourism Knowledge and Presentation Board” ( 20 points)  Location 1st floor SSRUIC |
| Week 8  5/10/60 | Midterm Examination |

**IHT3321 Seminar on Tourism Project Management**

Course Syllabus (HM57)

|  |  |
| --- | --- |
| week | Class Details |
| Week 9  12/10/60 | See you at “Bangkok Art and Culture Centre” Opposite MBK  9.00-16.00 Exhibition “In remembrance of the great king” |
| Week 10  19/10/60 | Tourism in Thailand case study |
| Week 11  26/10/60 | Royal cremation ceremony Day off |
| Week 12  2/11/60 | Homestay and Farm stay tourism |
| Week 13  9/11/60 | 2nd Assignment “UNSEEN TOURISM” video hand – in and presentation in class |
| Week 14  16/11/60 | **Grand seminar** to present your video to students in other class |
| Week 15  23/11/60 | Make up class |
| Week 16 | Final Examination 4-8 December 2016 |

Scoring criteria

Attendance 10%

Midterm 10%

Final 20%

Presentation Board 20%

Unseen Video 30%

Assignment in class/Field trip 10%

Total 100%