Name………………………………….Number…………………………Major………………

Pretest: HIM3407 Homestay and Budget Accommodation Management

Part 1: Describe meaning of these terms

1. Homestay ……………………………………………………………………………….
2. Homestay Provider ……………………………………………………………………..
3. Communal Activity……………………………………………………………………..
4. Environmentally Friendly………………………………………………………………
5. Budget Hotel……………………………………………………………………………
6. AIR BNB……………………………………………………………………………….
7. Farmstay………………………………………………………………………………..
8. Bed& Breakfast…………………………………………………………………………
9. Agricultural Tourism……………………………………………………………………
10. Voluntourism Tour …………………………………………………………………….

Part 2: Answer the following questions

1. What should be in the bedroom for Homestay Guest?

……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

2. How can the owner of the house promise safety and security to guest

……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….

3. What is a suitable marketing strategy for Homestay

……………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………….