

IAC 3304 Cross Cultural Management



Lecturer Contact

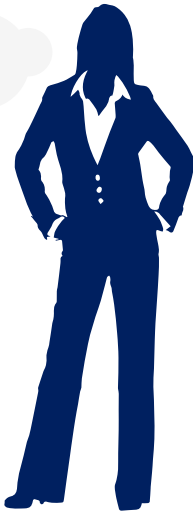
Contact via :



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Rules and Regulations

**All students MUST attend the class more than 80%
(>4 times absence without proper reason, will be
considered to withdraw)**



COURSE DESCRIPTION

- **Conflict management**
 - **Dealing with complaints**
 - **Focus culture from regional (ASEAN) and other international countries.**
 - **Characteristic, personalities, and behavior of different demographic regions**
 - **Do's and Don't etiquettes**
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Means of Evaluation (W1-16)

- Attendance and participation 10%
- Group project 20%
- Assignments 20%

- Midterm 20%
- Final 30%



Culture

"the way of life (knowledge, belief, art, morals, law, custom and any other capabilities and habits) especially the general customs and beliefs, of a particular group of people at a particular time."





THEN

NOW



DISCUSSION

- **Discuss in your group and write down what you know about about other cultures**

