



Course Syllabus

TQF3

Course Title : International Air Transport Association Rules and Regulations

Lecturer : Kanittha Charennit

Credits : 3(2-2-5)

Semester : 2nd Academic Year: 2019

Curriculum : Bachelor of Arts in Airline Business

Suan Sunandha Rajabhat University International College (SSRUIC)

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Section 1 General Information

1. Course Code: IAC 2208

2. Course Title: International Air Transport Association Rule and Regulation

3. Credits: 3 (2-2-5)

4. Curriculum and Course Category:

This course of Bachelor of Arts, International College, and SSRU is categorized in
General Education Course

5. Lecturers:

Ms. Kanittha Charernnit

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6. Year / Semester

Academic Year 2019 / Semester 2

7. Prerequisite Course

None

9. Co-requisite Course

None

9. Learning Location

International College, Suan Sunandha Rajabhat University

10. Last Date for Preparing and Revising this Course:

18th December, 2019

Section 2 Objectives and Purposes

1. Course Objectives

At the end of this course, the student will possess to cognitive domain, psychomotor domain, and affective domain in the following areas of performance:

1. Students are able to explain and conceive rules and regulations which are concern with their responsibility careers.
2. Students conceive to explain and specify for each rules and regulations of IATA which is control airline and passenger.
3. Students conceive rules and regulations by applying knowledge to their future careers and behaving morally and ethically.

2. Purposes for Developing /Revising Course (content /learning process / assessment/etc.)

The main objective is to enable students to explain and conceive IATA's History, IATA-Clearing House, IATA-Head Office, IATA's Policy, IATA's Training, IATA's Rules and Regulations, Membership/ non- membership and privilege moreover, students can apply their knowledge gained from this course to their future careers.

Section 3 Course Structure

1. Course Outline

IATA's History, IATA-Clearing House, IATA-Head Office, IATA's Policy, IATA's Training, IATA's Rule and Regulations, Membership/ non- membership and privileges

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – Hours)

Lecture	Practice/ Field Work/Internship	Self Study	Remedial Class
30 Hours	30 Hours	75 Hours	Upon Request

3. Time Length per Week for Individual Academic Consulting and Guidance

By appointment: Line ID: Kanittha_SSRUIC / Mobile: 081-6682310

Section 4 Developing Student's Learning Outcomes

Learning Standards/Outcomes	Learning Activities	Learning Assessment
<p>1. Ethics and Morals</p> <p>1. Participation and punctuality. 2. Planning and thinking process to economy in the future for airline industry. 3. Thinking process to responsible for airline and passenger's information. 4. Showing case studies found from newspaper.</p>	<p>1. Student should be explain and class participation. 2. PowerPoint/You Tube 3. Midterm and final examination. 4. Should be making sample the process airline operation which is belong to rules and regulations 5. Discussion with classmate</p>	<p>1. Q&A 2. Class Participation 3. Quizzes</p>
<p>2. Knowledge</p> <p>1. Student shall be explain and discuss with each other for IATA rules and regulations 2. Student shall be analyze and understand IATA rules and regulation 3. Student shall be explain over all of procedure of IATA rules and regulations</p>	<p>1. Student should be explain and class participation. 2. PowerPoint/You Tube 3. Midterm and final examination</p>	<p>1. Midterm and Final Examination 2. Class participation 3. Quizzes</p>

Learning Standards/Outcomes	Learning Activities	Learning Assessment
<p>3.Cognitive Skills</p> <p>1.Analyze demand of passenger which relate rules and regulation for airline industry</p> <p>2. Effective information analysis are attractive to airline, passenger etc.</p> <p>3.Data analysis will be a part of passenger’s decision</p>	<p>1. Student should be explain and class participation.</p> <p>2.PowerPoint/You Tube</p> <p>3. Midterm and final examination</p> <p>4.Quizzes</p>	<p>1. Midterm and Final Examination</p> <p>2. Class Participation</p> <p>3. Group presentation</p> <p>4. Academic Service: English communication skill of travel agent officers to develop for approaching ASEAN Economic.</p>
<p>4.Interpersonal Skills and Responsibilities</p> <p>1.Be able to work in group</p> <p>2. Develop Leadership skill</p>	<p>1. Group work</p> <p>2. Project assignment(Interview)</p>	<p>1. Midterm and Final Examination</p> <p>2. Class Participation</p>
<p>5. Numerical Analysis, Communication and Information Technology Skills</p> <p>1.Can access and solve problem and find best information for passengers</p> <p>2. Find more information by online resource information system.</p>	<p>1. Group work</p> <p>2.Assignments for both group and individual</p> <p>3.Report</p> <p>4. Assignment with summary and role plays</p>	<p>1. Midterm and Final Examination</p> <p>2. Class Participation</p> <p>3. Quizzes’</p>

Learning Standards/Outcomes	Learning Activities	Learning Assessment
3. Well communication and professional people. 4. Well communicate and solve problem face to face		

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Medias	Lecturer(s)
1	IATA Introduction -IATA-Head Quarter and history	4	1.Powerpoint/You Tube 2.ClassParticipation	Kanittha Charernnit
2	-Mission -Strategic partner -Introduction airline training fund -Member Services	4	1.Powerpoint 2.ClassParticipation 3.Excercises	Kanittha Charernnit
3	IATA Clearing House -Introduction	4	1.Powerpoint/You Tube 2.ClassParticipation 3.Excercises	Kanittha Charernnit

4	-Airline financial -Airline Services -Airport Services	4	1.Powerpoint/You Tube 2.ClassParticipation 3.Excercises 4.Project Assignment (Interview)	Kanittha Charernnit
5	-Civil Aviation Authority -Service for the Partner	4	1.Powerpoint 2.ClassParticipation 3.Excercises 4.Quizes	Kanittha Charernnit
6	IATA Policy - Environmental Policy - Consumer Protection - Commercial Fuel Policy - Public Policy	4	1.Powerpoint/You Tube 2.ClassPariciaption 3.Excercise 4.Group Presentation	Kanittha Charernnit
7	- Commercial Fuel Policy - Public Policy	4	1.Powerpoint 2.ClassPariciaption 3.Excercise 4.Quizes	Kanittha Charernnit
	Mid-Term Test	4	Examination Paper	Invigilator
8	IATA Training		1.Powerpoint/You Tube 2.ClassParticipation	Kanittha Charernnit
9	IATA Training and Development Institute	4	1.Powerpoint 2.ClassParticipation 3.Excercises	Kanittha Charernnit

Week	Topic/Outline	Hours	Learning Activities and Medias	Lecturer(s)
10	- Airline - Airport - Cargo	4	1.Powerpoint 2.ClassParticipation 3.Excercise 4.Group presentation	Kanittha Charernnit
11	-Ground Service -Travel Agency	4	1.Powerpoint/You Tube 2.ClassParticipation 3.Project Assignment (Interview)	Kanittha Charernnit
12	IATA Authorized Training Center (ATCs)	4	1.Powerpoint 2.ClassParticipation 3.Excercises	Kanittha Charernnit
13	IATA Rules and Regulations -IATA Launches Lithium Battery Risk Mitigation Guidance for Airline Operators	4	1.Powerpoint 2.ClassParticipation 3.Individual presentation 4.Quizes	Kanittha Charernnit
14	IATA Rules Baggage Check	4	1.Powerpoint 2.ClassParticipation	Kanittha Charernnit
15	Review and Conclusions	4	1.Class Participation	Kanittha Charernnit
16	Final Examination		Examination Paper	Invigilator

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1	Ethics and Morals	Class Participation	Duration of course 1-15	10%
2	Knowledge	Mid-term Test Final Examination	End of every class. Exams scheduled as above	20% 30%
3	Cognitive Skills	Conclusion and Analyze	Duration of course	20%
4	Interpersonal Skills and Responsibilities	Class Participation	Duration of course	10%
5		Group, Brain storming, Presentation	Duration of course	10%

Section 6 Learning and Teaching Resources

1. <http://www.iata.org/policy/Pages/smarter-regulation.aspx>
2. <http://www.iata.org/about/members/Pages/index.aspx>
3. <http://www.iata.org/services/finance/clearinghouse/Pages/index.aspx>
4. <http://www.iata.org/training/Pages/aboutus.aspx>
5. **Important Documents for extra study hand out**
6. **Suggestion Information (Printing Materials/Website/Video/Others)**
7. **Passenger Air Tariff 2004 published by IATA ([WWW.passengertariff.com](http://www.passengertariff.com))**

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

Behavior of students in class/Class participation

Students' suggestion during the class

2. Strategies for Course Evaluation by Lecturer

Examination Result

3. Teaching Revision

Classroom Research

4. Feedback for Achievement Standards

Examinations Result

5. Methodology and Planning for Course Review and Improvement

Special assignments are included to be done in class under time pressure to stimulate the explanation of writing essay examinations; moreover, a lecturer provides the final practice exercises of the sentence structure chapters because these practices prove whether the students understand the structures and can produce them correctly on their own. Also, students can find further study and information related to this course in library as well as internet.