TQF 3 Course Specification

Course Code: IGS 1102

Course Title: Man and Global Society

Credits: 3(3-0-6)

Semester/ Academic Year: 2/ 2015

Students: Bachelor of Business Administration

Program in Hotel and Hospitality Management

Lecturer: Miss Kanyapilai Kunchornsirimongkon

International College, Suan Sunandha Rajabhat University

Content

Section 1 General Information

1. **Code and Course Title :** IGS1102 Man and Global Society

2. **Credits :** 3(3-0-6)

3. **Curriculum and Course Category :**

   This course of Bachelor of Business Administration, International College, SSRU is categorized in General Education Courses in Social Science and Humanities.

4. **Lecturer :**

   Miss Kanyapilai Kunchornsirimongkon/ Tel 084-6714577

   Line ID: kanyapilai

5. **Year / Semester :**

   Undergraduate Student Year1 Semester 2 / 2015

6. **Prerequisite Course :**

   None

7. **Co-requisite Course :**

   None

8. **Learning Location :**

   Building Number: International College, Nakonpathom Educational Centre

   Monday / Time 9.00-12.00 / Room Number 204 and 202

9. **Last Date for Preparing and Revising this Course:**

   December 3, 2015

Section 2 Objectives and Purposes

1. **Course Objectives**

   At the end of this course, the students will be able to perform in the following areas of performance:

   1. Be able to describe the interrelationship between world humans in different aspects.
   2. Be able to summarize changes of the world in the aspects of society, culture, economic, environment and technology and how humans have adapted to those changes.
   3. Be able to state the latest transformations of the world and explain their roles and impacts to the humans.
   4. Be able to analyze factors and forces underlying the world's transformations.
   5. Be able to participate in class discussions about causes and problems of the world's situations through case studies and to initiate solutions.
   6. Be able to respond to scenarios concerning the world's issues, problems and situations.
   7. Be able to apply the interrelationship in various aspects of human and the society to produce works throughout the semester in a critical thinking way.
   8. Be able to propose activities those come along with green and sustainability concept.
   9. Be able to express students' understanding of their roles in their own social environment, and understanding of other social members.

2. **Purposes for Developing / Revising Course (content / learning process / assessment / etc.)**

   According to previous semester, student were lacking of understand present phenomenon on what's happening. Therefore, the lecturer prepare for case studies that happening now a day

Section 3 Course Structure

1. **Course Description**

   Introduction to anthropology and sociology, socialization, social institutions, nature and development of world cultures, social, environmental, technological and cultural changes

2. **Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)**

Lecture	Supplemental Teaching	Practice/ Field Work/ Internship	Self Study	Remedial Class
48 hours	As needed in group	0 hour	90 hours	-

3. **Time Length per Week for Individual Academic Consulting and Guidance**

   3 hours, every Tuesday

Section 4 Developing Students' Learning Outcomes

Learning Standard/ Outcomes	Learning Activities	Learning Assessment
1. Ethics and Morals 1.1 Be able to deliver or to complete a required task at the appointed time. 1.2 Be able to do the right thing according to the values, beliefs and principles they claim to hold. 1.3 Be able to make decisions according to moral concepts and judgments.	• PBL • In class activities • Discussions • Group Work	• Presentation • Students' class attendance checklist • Students' participation

Learning Standard/ Outcomes	Learning Activities	Learning Assessment
2. Knowledge 2.1 Be able to identify the proper theories and describe important case studies. 2.2 Be able to provide an analysis and provide the solution to real world problems. 2.3 Be able to use knowledge integrated with other disciplines.	• Pre- test and post- test • PBL • In class activities • Discussions • Individual and group study • E- learning	• Pre- test and post- test results • Individual and group papers, report and presentation • Observation and comment on class activities and E- learning participation • Midterm and final examination score results/ grade
3. Cognitive Skills 3.1 Be able to organize self-study and sharing information to class. 3.2 Be able to solve problems from case studies.	• PBL • In class activities • Discussions • Individual and group study • E- learning	• Individual and group papers, report and presentation • Observation and comment on class activities and E- learning participation • Midterm and final examination score results/ grade
4. Interpersonal Skills and Responsibilities 4.1 Be able to use interpersonal English communication skills. 4.2 Be able to collaborate well in team works for problem solving. 4.3 Be able to show leadership skills	• PBL • In class activities • Discussions • Individual and group study • E- learning	• Individual and group papers, report and presentation • Observation and comment on class activities and E- learning participation • Midterm and final examination score results/ grade
5. Numerical Analysis, Communication and Information Technology Skills 5.1 Be able to use basic ICT skills and apply them to daily life.	• KWL • PBL • In class activities • Discussions • Individual and group study • E- learning	• Individual and group papers, report and presentation • Observation and comment on class activities and E- learning participation • Midterm and final examination score results/ grade

Section 5 Lesson Plan and Assessment

1.   **Lesson Plan**

Learning Week	Topic/ Outline	Hours	Learning Activities and Medias
1	**Unit 1: Introduction to Man and Global Society Course** • Introduction to Man and Global Society • Evolution of global society • Globalization's meaning and concept in the modern context • Introduction to impacts of globalization	3	• Discussion • Group Work
2	**Unit 2: Civilization and Westernization** • The concept of civilization • The concept of westernization • Roles and impacts of westernization to the world society	3	• Discussion • E- learning • *Group presentation next class on the topic "Civilization"* • *Individual paper on the VDO titled "Home"*
3	Students' Presentation	3	• Students Research
4	**Unit 3: Human and Its Environments** • Relationship between nature and humans • Cultural landscape • Invasion of humanity to natural environment	3	• Direct Instruction • Cooperative learning: Discussion
5	**Unit 4: Environmental Changes and Impacts** • Environmental impacts and pollutions • Energy and natural resources crisis • Food supply and the global food shortage • Human adaptation	3	• Direct Instruction • Cooperative learning: Discussion • *Student- centered activity: Group study on each type of impacts. The result is a questionnaire for interviewing people.*

Learning Week	Topic/ Outline	Hours	Learning Activities and Medias
6	**Unit 5: Globalization and the Age of Information & Technology** • Effects of Gutenberg's invention • Effects of information technology • Propagandization and information reproduced • The age of 2.0 and 3.0	3	• Direct Instruction • Cooperative learning: Group study, discussion and presentation
7	**Unit 6: The Global Village and Cultural Diffusion** • Definition of the global village • Definition of cultural diffusion • Mass media influences on the world society	3	• Lecture • PBL • Discussion • *Individual study and paper* • E- learning
8	…………………………… **Midterm Examination** ……………………………		
9	**Unit 7: Social Conflicts** • Civilization and social conflicts • Sources of social conflicts • Major current social conflicts • The consequences of social unrest • Human rights issue	3	• Direct Instruction • PBL • Discussion • *Individual study and oral test*
10	Watching the VDO "Food Inc."	3	• *Individual paper*
11	**Unit 8: The Society of Ageing Population** • Definition of ageing population, demographic and ageing society • Impacts of ageing society • Opportunities and challenges of aging society	3	• Lecture • PBL • Discussion • Group study • E- learning
12	**Unit 9: Genders and Society** • Roles of men and women • Gender equality • Women movements • Third gender issue	3	• Discussion • Student Research

Learning Week	Topic/ Outline	Hours	Learning Activities and Medias
13	**Unit 10: Green and Sustainability** • Consumerism and materialism • Emergence of sustainability concept • Influences of green and sustainability concept on humanity	3	• Lecture • PBL • Discussion • Group study
14	**Unit 11: The Shift to Creative Society** • Changes in local and national identity • Localization and the concept of knowledge- based society • Creative economy -based society • Remaking livable society	3	• Direct Instruction • PBL • Discussion
15	**Final Presentation**	3	• Students' presentation and discussion
16	**Make- up class and review**	3	• Make- up class and review
17	**…………………………………… Final Examination……………………………** **………..…………… Deadline Week for Final Assignment ………………………...**		
	Total of Hours	**48**	

2. **Learning Assessment Plan**

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion of Assessment (%)
1	**1. Ethics and Morals** 1.1 Be able to deliver or to complete a required task at the appointed time. 1.2 Be able to do the right thing according to the values, beliefs and principles they claim to hold. 1.3 Be able to make decisions according to moral concepts and judgments.	• Presentation • Students' class attendance checklist • Students' participation	Throughout semester	10%

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion of Assessment (%)
2	**2. Knowledge** 2.1 Be able to identify the proper theories and describe important case studies. 2.2 Be able to provide an analysis and provide the solution to real world problems. 2.3 Be able to use knowledge integrated with other disciplines.	• Pre- test and post- test results • Individual and group papers, report and presentation • Observation and comment on class activities and E- learning participation • Midterm examination score result • Final examination score result/ grade	Throughout semester	40% 20% 30%
3	**3. Cognitive Skills** 3.1 Be able to organize self-study and sharing information to class. 3.2 Be able to solve problems from case studies.	• Individual and group papers, report and presentation • Observation and comment on class activities and E- learning participation • Midterm examination score result • Final examination score result/ grade	Throughout semester	(Referred to number 2)
4	**4. Interpersonal Skills and Responsibilities** 4.1 Be able to use interpersonal English communication skills. 4.2 Be able to collaborate well in team works for problem solving. 4.3 Be able to show leadership skills	• Individual and group papers, report and presentation • Observation and comment on class activities and E- learning participation • Midterm examination score result • Final examination score result/ grade	Throughout semester	(Referred to number 2)

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion of Assessment (%)
5	**5. Numerical Analysis, Communication and Information Technology Skills** 5.1 Be able to use basic ICT skills and apply them to daily life.	• Individual and group papers, report and presentation • Observation and comment on class activities and E- learning participation • Midterm examination score result • Final examination score result/ grade	Throughout semester	(Referred to number 2)

Section 6 Learning and Teaching Resources

1. **Textbooks and Main Documents**

   ครุณี แก้วม่วงและคณะ. (2546). วิถีโลก (Global Society and Living) เอกสารประกอบการเรียนการหมวดวิชา การศึกษาทั่วไป. สำนักงานสภาสถาบันราชภัฏ

   Barnett, C. (2008). *Geographies of Globalisation: A Demanding World*. London: SAGE Publications Ltd.

   Bucher, R.D.. (2000). Diversity Consciousness: opening our minds to people, cultures, and opportunities. New Jersey: Prentice Hall.

   Feather, J. (2004). *The Information Society: a study of continuity and change*. London: Facet Publishing.

   Fellmann, J.D. et al. (2007). *Human Geography: Landscapes of Human Activities.* New York: McGraw-Hill.

   Turner, J.H. et al. (2002). *The Emergence of Sociological Theory.* CA: Wadsworth Thomson Learning.

2. **Important Documents for Extra Study**

   Fellmann, J.D. et al. (2007). *Human Geography: Landscapes of Human Activities.* New York: McGraw-Hill.

3. **Suggestion Information (Printing Materials/ Website/ CD/ Others)**

EUROPACORP and ELZEVIR FILM. *Home* caught on (Video file). Retrieved from https://www.youtube.com/watch?v=jqxENMKaeCU

Section 7 Course Evaluation and Improvement

1. **Strategies for Course Evaluation by Students**

Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. Examples of question:
(1) Content objectives were made clear to the students.
(2) The content was organized around the objectives.
(3) The content was sufficiently integrated.
(4) The content was sufficiently integrated with the rest of the first year curriculum.
(5) The instructional materials were used effectively.
(6) The learning methods appropriately assess the students' understanding of the content.
(7) Overall, students are satisfied with the quality of this course.

2. **Strategies for Course Evaluation by Lecturer**

2.1 Lecturers team observes the class and discuss the results as follow:
   (1)   The lecturer is well prepared for class sessions.
   (2)   The lecturer answers questions carefully and completely.
   (3)   The lecturer uses examples to make the materials easy to understand.
   (4)   The lecturer stimulates interest in the course.
   (5)   The lecturer made the course material interesting.
   (6)   The lecturer is knowledgeable about the topics presented in this course.
   (7)   The lecturer treats students respectfully.
   (8)   The lecturer is fair dealing with students.
   (9)   The lecturer makes students feel comfortable about asking questions.
   (10) Course assignments are interesting and stimulating.
   (11) The lecturer uses technology to enhance learning in the classroom.

2.2 The director/ head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and presentation of materials, management of the learning environment, and teaching attitudes.

3. **Teaching Revision**

Lecturer revises teaching/ learning process based on the results from the students' survey questions, the lecturer team's observation, and classroom research.

4. Feedback for Achievement Standards

International College Administrator Committee monitors the assessment process and grading.

5. Methodology and Planning for Course Review and Improvement

(1) Revise and develop course structure and process every three years.
(2) Assign different lecturers teach this course to enhance students' performance.