

# Strategic Management in Action

## Real Case of SSRU

Name.....

1. What is the strategic plan for SSRU in 2030? In your opinion, what is strategic management?
2. Why English ability of employees is one of the most important requirement?
3. What are important changes in the modern world that affecting SSRU? Explain.  
Aging society,

5. In your opinion, list five weaknesses of SSRU as well as five strengths of SSRU.

6. Why it is important not to pass your weakness to your children? Explain.