



TQF.3

Bachelor's Degree

Master's Degree

Course Specification

Course Code: GEN0111 **Course Title:** Building Leadership

Credits: 3 (3-0-6)

Program: Airline Business, International College

Suan Sunandha Rajabhat University

(SSRUIC)

Semester: 1 **Academic Year:** 2019

Section 1 General Information

1. Code and Course Title :

Course Code: GEN0111

Course Title (English): Building Leadership

2. Credits : 3(3-0-6)

3. Curriculum and Course Category :

3.1 Curriculum: Bachelor of Arts in Airline Business

3.2 Course Category:

General Education

Required Course

Elective Course

Others

4. Lecturer Responsible for Course and Instructional

Course Lecturer (s) :

4.1 Lecturer responsible for Course:

Ms. Somyaya Prachyangprecha

4.2 Instructional Course Lecturers:

Ms. Somyaya Prachyangprecha

Mr. Kongsak Boonarchatong

5. Contact/Get in Touch

Ms. Somyaya Prachyangprecha

Room Number 401 Tel. 034 964 934 Ext.404

E-mail somyaya.pr@ssru.ac.th

Mr. Kongsak Boonarchatong

Available by appointment

E-mail kingsak.bo@ssru.ac.th

6. Semester/ Year of Study

6.1 Semester 1 Year of study 2019

6.2 Number of students enrolled: 120 students

7. Pre-requisite Course (If any)

None

8. Co-requisite Course (If any)

None

9. Learning Location

International College, Suan Sunandha Rajabhat University,
Nakhon Pathom Education Center

10. Last Date for Preparing and Revising this Course:

15th Jul, 2019

Section 2 Aims and Objectives

1. Course Aims

At the end of this course, the student will reach to five domains in the following areas of performance :

1.1 Morals and Ethics

- (1) Able to demonstrate on-time performance
- (2) Able to demonstrate morality in all areas
- (3) Able to demonstrate relevant morals in the organization and in daily life

1.2 Knowledge

- (1) Able to understand the nature of leadership
- (2) Able to understand the terminology, idiom, and structure of English related to leadership

- (3) Able to understand the basic leadership

1.3 Cognitive Skills

- (1) Able to demonstrate what the main idea of the course
- (2) Able to understand and demonstrate in daily life

(3) Able to drill and apply English comprehension skills in explaining leadership

1.4 Interpersonal Skills and Responsibility

(1) Able to demonstrate working as a team in a professional manner

(2) Able to apply morality in a teamwork

(3) Able to demonstrate the related ideas with the team

1.5 Numerical Analysis, Communication and Information Technology Skills

(1) Able to understand and demonstrate effective communication skills in all stages of airline business by using ICT searching further knowledge related to course from internet

(2) Be able to use the statistics to solve the problem

(3) Be able to understand and apply to use the system for search for the information

2. Objectives for Developing / Revising Course (content / learning process / assessment / etc.)

The frequency and level of student engagement will be assessed for the curriculum including multimedia, homework assignments, exams, and textual content. Learning exercises and activities that result in higher student engagement will be adapted to future lessons.

Section 3 Characteristics and Operation

1. Course Outline

English: Theories, concept, practical rules, basic characteristic of responsibilities, controlling, decision making, communication, motivation, leadership, social responsibilities, the application of various situation for leadership development.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture (hours)	Remedial Class (hours)	Practice/ Field Work/ Internship (hours)	Self Study (hours)
45 hours	0 hours	90 hours	3+ (if any)

3. Time Length per Week for Individual Academic Consulting and Guidance

(The lecturer responsible for course identifies the information, for example, 1 hour / week)

3.1 Self consulting at the lecturer's office: Room Number 401
Building International College (Nakhonpathom Education Center/SSRU)

3.2 Consulting via office telephone/mobile phone: 034 964 934
Ext.404

3.3 Consulting via E-Mail sommaya.pr@ssru.ac.th

3.4 Consulting via Social Media (Facebook/Twitter/Line) -

3.5 Consulting via Computer Network (Internet/Web board)

<http://www.teacher.ssru.ac.th/sommaya>

Section 4 Developing Student's Learning Outcomes

1. Morals and Ethics

1.1 Morals and Ethics to be developed

- (1) Be able to deliver or complete the required task on time

- (2) Be able to do the right thing according to the values, beliefs, and principles they claim to hold
 - (3) Be able to make decisions according to moral concepts and judgements

1.2 Teaching Strategies

- (1) Direct instruction to help each other reminding about punctuality
- (2) Morality in business
- (3) Student research about morality in business

1.3 Assessment Strategies

- (1) Measurement of punctuality and attendance
- (2) Measurement of personal interaction style to apply in daily life
- (3) Measurement of original contribution from the activities

2. Knowledge

2.1 Knowledge to be developed

- (1) Be able to identify the proper theories and describe important case studies
- (2) Be able to provide an analysis and provide solutions to real world problems
- (3) Be able to organize self-study and share information with the class

2.2 Teaching Strategies

- (1) Cooperative learning
- (2) Problem-based learning
- (3) Direct instruction

2.3 Assessment Strategies

- (1) Quizzes, mid-term test, and final test

(2) Group projects

(3) Cooperative learning presentations

3. Cognitive Skills

3.1 Cognitive Skills to be developed

- (1) The ability to gather and summarize information, and conduct research
- (2) Self-study and sharing information with the class
- (3) The ability to solve problems with case studies

3.2 Teaching Strategies

- (1) Cooperative learning
- (2) Problem-based learning
- (3) Direct instruction

3.3 Assessment Strategies

- (1) Cooperative learning evaluations on analytical, planning, problem solving skills
- (2) Group projects
- (3) Cooperative learning presentations

4. Interpersonal Skills and Responsibilities

4.1 Interpersonal Skills and Responsibilities to be developed

- (1) Be able to use interpersonal English communication skills
- (2) Be able to collaborate in teams and solve problems
- (3) Demonstrate leadership

4.2 Teaching Strategies

- (1) Cooperative learning with new situations and group members
- (2) Cooperative learning about service personality

- (3) Higher level of communication in English for the business

4.3 Assessment Strategies

- (1) Quizzes
- (2) Cooperative learning evaluations
- (3) Group work evaluations

5. Numerical Analysis, Communication and Information

Technology Skills

5.1 Numerical Analysis, Communication and Information

Technology to be developed

- (1) Be able to use IT to search for new knowledge and apply numerical analysis in communication with emphasis on practical and real life experiences, use statistics and mathematics to solve air transport problems by using basic ICT skills and apply daily
 - (2) Be able to use the statistics to solve the problem
 - (3) Be able to understand and apply to use the system for ticketing. checking in passengers

5.2 Teaching Strategies

- (1) Direct instruction and Group work activities
- (2) Group work exhibitions
- (3) Cooperative learning to develop social skills

5.3 Assessment Strategies

- (1) On-line quizzes, pop quizzes and Group work evaluations
- (2) Be able to communicate clearly via exhibitions
- (3) Be able to access the computer system to help finding the solutions

6. Other Domain

None

Remark: Symbol ● means ‘major responsibility’

Symbol ○ means ‘minor responsibility’

No symbol means ‘no responsibility’

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Periods	Learning Activities and Medias	Lecturer(s)
1	Introduction to leadership	3	<ul style="list-style-type: none"> • Direct instruction • Group discussion and presentation on “What do we know?” 	Ms.Sommaya/ Mr.Kongsak
2	Leadership theories and concepts	3	<ul style="list-style-type: none"> • Direct instruction • Group discussion on history of leadership 	Ms.Sommaya/ Mr.Kongsak
3	Responsibilities of leaders	3	<ul style="list-style-type: none"> • Direct instruction • Group discussion on Thai leadership 	Ms.Sommaya/ Mr.Kongsak
4	Communication	3	<ul style="list-style-type: none"> • Direct instruction • Group research on “communication styles” 	Ms.Sommaya/ Mr.Kongsak
5	Communication (cont)	3	<ul style="list-style-type: none"> • Direct instruction • Activity “communication in service industry” 	Ms.Sommaya/ Mr.Kongsak

6	Emotions	3	<ul style="list-style-type: none"> • Student learning activity 	Ms.Sommaya/ Mr.Kongsak
7	Motivation	3	<ul style="list-style-type: none"> • Direct instruction • Group discussion on “What drive us?” 	Ms.Sommaya/ Mr.Kongsak
8	Mid-term Examination	3	<ul style="list-style-type: none"> • Paper test 	Ms.Sommaya/ Mr.Kongsak
9	Making decisions	3	<ul style="list-style-type: none"> • Direct instruction • Group discussion on important factors in decision making 	Ms.Sommaya/ Mr.Kongsak
10	Making decisions (cont)		<ul style="list-style-type: none"> • Direct instruction • Group discussion on “decision making process” 	Ms.Sommaya/ Mr.Kongsak
11	Social responsibilities	3	<ul style="list-style-type: none"> • Direct instruction • Activity on CSR project 	Ms.Sommaya/ Mr.Kongsak
12	Social responsibilities (cont)	3	<ul style="list-style-type: none"> • Direct instruction • Activity on CSR project (cont) 	Ms.Sommaya/ Mr.Kongsak
13	World leaders	3	<ul style="list-style-type: none"> • Direct instruction • Presentation on “world leaders” 	Ms.Sommaya/ Mr.Kongsak
14	Leadership in airline business	3	<ul style="list-style-type: none"> • Direct instruction • Case study on airline industry 	Ms.Sommaya/ Mr.Kongsak
15	Presentation	3	<ul style="list-style-type: none"> • Project presentation 	Ms.Sommaya/ Mr.Kongsak
16	Reflection of the course		<ul style="list-style-type: none"> • Student activity • Group discussion “What have we 	Ms.Sommaya/ Mr.Kongsak

			learned?"	
17	Final Examination	3	• Paper test	Ms.Sommaya/ Mr.Kongsak

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1	<p>Morals and Ethics</p> <p>1.1 Be able to deliver or to complete a required task at appointed time;</p> <p>1.2 Be able to do the right thing according to the values, beliefs, and principles they claim to hold;</p> <p>1.3 Be able to make decisions in business according to moral concepts and judgments.</p>	<ul style="list-style-type: none"> • Attendance and participation 	Throughout semester	10 %
2	<p>Knowledge</p> <p>2.1 Be able to identify the proper theories and describe important case studies;</p> <p>2.2 Be able to provide an analysis and provide the solution to real world problems;</p>	<ul style="list-style-type: none"> • Midterm and final exams • Activities • Group project 	Throughout semester	55 %

	2.3 Be able to organize self-study and sharing information to the class.			
3	<p>Cognitive Skills</p> <p>3.1 The ability to gather and summarize information, and conduct research;</p> <p>3.2 Self-study and sharing information to the class;</p> <p>3.3 The ability to solve problems from case studies</p>	<ul style="list-style-type: none"> • Midterm and final exams • Activities • Group project 	Throughout semester	20 %
4	<p>Interpersonal Skills and Responsibilities</p> <p>4.1 Be able to use interpersonal English communication skills.</p> <p>4.2 Be able to collaborate well in teams for problem solving.</p> <p>4.3 Be able to show leadership skills.</p>	<ul style="list-style-type: none"> • Midterm and final exams • Activities • Group project 	Throughout semester	5 %
5	<p>Numerical Analysis, Communication and Information Technology Skills</p> <p>5.1 Be able to use</p>	<ul style="list-style-type: none"> • Midterm and final 	Throughout	10 %

<p>IT to search for new knowledge and apply numerical analysis in communication with emphasis on practical and real life experiences, use statistics and mathematics to solve air transport business problems by using basic ICT skills and apply them daily.</p> <p>5.2 Be able to use ICT skills and apply them.</p> <p>Be able to use ICT in the work place and apply numerical analysis in communication.</p>	<p>exams</p> <ul style="list-style-type: none"> • Activities • Group project 	<p>semester</p>	
---	--	-----------------	--

Section 6 Learning and Teaching Resources

- 1. Textbook and Main Documents**
- 2. Important Documents for Extra Study**
- 3. Suggestion Information (Printing Materials/Website/CD/Others)**

Keywords for searching : leadership

Section 7 Course Evaluation and Revising

- 1. Strategies for Course Evaluation by Students**

Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. Examples of questions:

- a. Content objectives were made clear to the students.
- b. The content was organized around the objectives.
- c. Content was sufficiently integrated.
- d. Content was sufficiently integrated with the rest of the first year curriculum.
- e. The instructional materials used were effectively.
- f. The learning methods appropriate assessed the students' understanding of the content.
- g. Overall, Students are satisfied with the quality of this course.

2. Strategies for Course Evaluation by Lecturer

- a. Lecturers team observe the class and discuss the results as follow:
 - i. The lecturer is well prepared for class sessions.
 - ii. The lecturer answers questions carefully and completely.
 - iii. The lecturer uses examples to make the materials easy to understand.
 - iv. The lecturer stimulated interest in the course.
 - v. The lecturer made the course material interesting.
 - vi. The lecturer is knowledgeable about the topics presented in this course.
 - vii. The lecturer treats students respectfully.

- viii. The lecturer is fair in dealing with students.
- ix. The lecturer makes students feel comfortable about asking question.
- x. Course assignments are interesting and stimulating.
- xi. The lecturer's use of technology enhanced learning in the classroom.

2.2 The Director /Head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and presentation of materials, management of the learning environment, and teaching attitudes.

3. Teaching Revision

Lecturer revises teaching/learning process based on the results from the students' survey questions, the lecturer team's observation, and classroom research.

4. Feedback for Achievement Standards

International College Administrator Committee monitor to assessment process and Grading.

5. Methodology and Planning for Course Review and Improvement

- a. Revise and develop course structure and process every two years.
- b. Assign different lecturers to teach this course to enhance students' performance.

Curriculum Mapping Illustrating the Distribution of Program Standard Learning Outcomes to Course Level

Courses	1. Morals and Ethics			2. Knowledge			3. Cognitive Skills			4. Interpersonal Skills and Responsibility			5. Numerical Analysis, Communication and Information Technology Skills			6. Other Domain ie. Learning Management Skills		
	● Major Responsibility									○ Minor Responsibility								
Course Category: General Election	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3
Course Code: GEN0111 Course Title: Building Leadership	●	●	○	○	○	●	○	●	○	○	○	○	●	○	○			