



**College of
Hospitality Industry Management**

TQF.5 Course Report

Course Code : IBP3210

Course Title : Entrepreneurship

Credits : 3(3-0-6)

Semester /Academic Year : 2 / 2020

Students : Bachelor of Business Administration **Program in** International Business

Lecturer(s) : Ms.Nalin Simasathiansophon

College of Hospitality Industry Management

Suan Sunandha Rajabhat University

Course Report

Institution : Suan Sunandha Rajabhat University

Campus/Faculty/Department : College of Hospitality Industry Management

Section1: General Information

1. Course Code and Title : IBP3210 Entrepreneurship

2. Pre-requisite (if any) : None

3. Faculty Member(s) Teaching the Course and Sections

Ms.Nalin Simasathiansophon

Sections: 01

Room No. 203

4. Semester and Academic Year

Semester 2, Academic Year 2020

5. Venue

College of Hospitality Industry Management, Nakhon Pathom Campus

Section 2 : Actual Teaching Hours Compared with Teaching Hours Specified in the Teaching Plan

1. Number of actual teaching hours compared with the teaching plan

Topics	No. of teaching hours in the plan	No. of actual teaching hours	Reason(s) (in case the discrepancy is more than 25%)
<i>Topic 1 Introduction</i>	3	3	-
<i>Topic 2 The Entrepreneurial Characteristics</i> - The Entrepreneurial individual - Ideas generation - Ethics and entrepreneurship	9	9	-
<i>Topic 3 Technique for Starting New Business</i> - Opportunity and environmental Assessment - Marketing research & Financial analysis	6	7	Need to explain the assignment about marketing research for half an hour
<i>Topic 4 Business Plan</i>	3	4	Need to review mid-term exam for half an hour
<i>Topic 5 Entrepreneurial Issues for Start-Up</i>	3	3	-
<i>Topic 6 Entrepreneurial issues for growth & development</i> - Strategic planning - The challenge of entrepreneurial growth - Valuation and deal making - Harvesting the venture	12	12	-
Total	45	48	-

2. Topics that couldn't be taught as planned

Topics that couldn't be taught (if any)	Significance of the topics that couldn't be taught	Compensation
None	None	None

3. Effectiveness of the teaching methods specified in the Course Specification

Learning Outcomes	Teaching methods specified in the course specification	Effectiveness (Use ✓)		Problems of the teaching method(s) (if any) and suggestions
		Yes	No	
1. Morals and Ethics	1) Question & answer 2) Classroom attendance 3) Open-end questions	✓	-	Even though there is a case study explains about ethics in workplace, one student behaves dishonestly in class. Thus, lecturer need to meet with this student personally and try to resolve the problem.
2. Knowledge	1) Essay questions 2) Mid-term examination 3) Final examination	✓	-	Changing to an online learning platform due to the pandemic reduces ability of students to absorb knowledge.
3. Cognitive Skills	Group activities	✓	-	Students have practiced research skills based on their field of interested. As a result, the research paper showed that their research skill has been improved.

4. Interpersonal Skills and Responsibilities	1) Group discussion 2) Question & answer 3) Activities	✓	-	Using open-end questions can help students to show their ideas within the group and intergroup.
5. Numerical Analysis, Communication and Information Technology Skills	1) Question & answer 2) Report	✓	-	Hands-on activity encourages students to implement their knowledge with technology.

4. Suggestions for Improving Teaching Methods

Due to the pandemic, online learning method has been implemented. However, it is hard to interact with student via online learning platform. Therefore, online learning platform should be implemented together with the classroom in order to ensure that students will gain knowledge as much as possible.

Section 3 : Course Outcomes

1. Number of registered students: 14

2. Number of students at the end of semester: 14

3 Number of students who withdrew (W): None

4. Grade distribution

Grade	No. of students	Percentage
A	5	35.7
A-	3	21.4
B+	5	35.7
B	0	0.0
B-	1	7.1
C+	-	-
C	-	-
C-	-	-
D+	-	-
D	-	-
D-	-	-
F	-	-
Incomplete (I)	-	-

5. Factors causing unusual distribution of grades (If any)

None

6. Discrepancies in the evaluation plan specified in the Course Specification

6.1 Discrepancy in evaluation time frame

Details of Discrepancy	Reasons
None	None

6.2 Discrepancy in evaluation methods

Details of Discrepancy	Reasons
None	None

7. Verification of students' achievements

Verification Method(s)	Verification Result(s)
1. Survey 2. Question & answer	1. Students have high learning outcome 2. Students liked to practice research skill since they can use it in the future. 3. Hands-on activities helps students to familiar with applying knowledge with the real situation.

Section 4 : Problems and Impacts

1. Teaching and learning resources

Teaching Problems: None	Impacts on students' learning: None
Learning Resources Problems: For online learning method, some students have only mobile phone, no computer or laptop. Thus, it is hard to assign task that require students to use	Impacts on students' learning: Activities or tasks were limited only the method that require less integration with Excel. Students

program on computer, especially Microsoft Excel or Word.	have less chance to practice budget forecasting via Excel platform.
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2. Administration and organization

Problems from administration None	Impacts on students' learning None
Problems from organization None	Impacts on students' learning None

Section 5 : Course Evaluation

1. Results of course evaluation by students

1.1 Important comments from evaluation by students

This course encouraged students to learn more on how to become an entrepreneur through a research project. This can help students improve their research skill.

1.2 Faculty members' opinions on the comments in 1.1

Lecturer can also apply active learning activity together with the research skill to make it more interesting for students.

2. Results of course evaluation by other evaluation methods

2.1 Important comments from evaluation by other evaluation methods

Students want to go to field trip at the company to experience real entrepreneurial activities.

2.2 Faculty members' opinions on the comments in 2.1

It is a good opportunity to take student to field trip so that they can learn from the real entrepreneur.

Section 6 : Improvement Plan

1. Progress of teaching and learning improvement recommended in the previous Course Report

Improvement plan proposed in Semester 1 Academic year 2020 A field trip	Results of the plan implementation (In case no action was taken nor completed, reasons must be provided.) It was not be done as planned due to the pandemic.
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2. Other improvements

None

3. Suggestions for improvement for Semester 1 Academic year 2021

Suggestions	Time Frame	Responsible person
A plan to conduct field trip or invite a guest speaker.	Week 6	Ms.Nalin Simasathiansophon

4. Suggestions of faculty member(s) responsible for the course

None

Responsible Faculty Member/Coordinator: Ms.Nalin Simasathiansophon

Signature.....*Nali*..... Submission Date...21-05-2021.....

Chairperson/Program Director:

Signature..... Receipt Date