



TQF.3

Bachelor's Degree

Master's Degree

Course Specification

Course Code: IBP2207

Course Title: Financial Management

Credits: 3(3-0-6)

Program: International Business

College of Hospitality Industry Management (CHM)

Semester : 2 **Academic Year :** 2020

Section 1 General Information

1. Code and Course Title :

Course Code: IBP2207

Course Title (English): Financial Management

Course Title (Thai): การจัดการการเงิน

2. Credits : 3(3-0-6)

3. Curriculum and Course Category :

3.1 Curriculum: Bachelor of Business Administration, Program in International Business (International Program), Revised in 2016.

3.2 Course Category:

General Education

Major Course

Elective Course

Others

4. Lecturer Responsible for Course and Instructional Course

Lecturer (s) :

4.1 Lecturer Responsible for Course: Ms. Nalin Simasathiansophon

4.2 Instructional Course Lecturer(s): None

5. Contact/Get in Touch

Room Number 401 Tel. 082-7842162 E-mail nalin.si@ssru.ac.th

6. Semester/ Year of Study

6.1 Semester: 2 Year of Study 2020

6.2 Number of the students enrolled: 9 students

7. Pre-requisite Course (If any)

Course Code: None Course Title: None

8. Co-requisite Course (If any)

Course Code: None Course Title: None

9. Learning Location

Building: International College, Nakhon Pathom Campus

10. Last Date for Preparing and Revising this Course:

4th January 2020

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Section 2 Aims and Objectives

1. Course Aims

At the end of this course, the student will reach to five domains in the following areas of performance:

3.1 Morals and Ethics

- (1) The ability to deliver or to complete a required task at or the appointed time,
- (2) The ability to do the right thing according to morals and traditional values, beliefs and principles they claim to hold,
- (3) The ability to make business decisions according to moral concepts and judgments.

3.2 Knowledge

- (1) The ability to understand business theories and solve case studies,
- (2) The ability to analyze and solve real practical problems and issues,
- (3) The ability to apply business knowledge integrated with other disciplines.

3.3 Cognitive Skills

- (1) The ability to gather and summarize information, and conduct research,
- (2) Self-studying and sharing information with others,
- (3) The ability to find original solution and their own method.

3.4 Interpersonal Skills and Responsibility

- (1) The ability to have two responsibilities; they learn for themselves and help group member to learn,
- (2) The ability to use adequate method for interpersonal communication and discussion,
- (3) The ability to create some business ideas and to have leadership skills.

3.5 Numerical Analysis, Communication and Information Technology Skills

- (1) The ability to use basic ICT skills and apply them to daily life,
- (2) The ability to use statistics data to solve business problems,
- (3) The ability to use business statistic methods in market analysis.

2. Objectives for Developing / Revising Course (content / learning process / assessment / etc.)

According to TQF 5 (Thailand Quality Framework 5: HEd.) for the 2016 academic year, students should develop their abilities as follow:

- (1) To underline the important of financial management and its concepts
- (2) To evaluate risk and returns for financial investment
- (3) To interpret financial information and data and apply with real situation
- (4) To criticize financial crisis and how to avoid financial problem
- (5) To apply theories learnt with contemporary financial management issues.

Section 3 Characteristics and Operation

1. Course Outline

Financial forecasting, planning and budgeting, risk and rates of returns, time value of money, valuation of bonds and stocks, capital structure, derivatives and issues in multinational financial management.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture (hours)	Remedial Class (hours)	Practice/ Field Work/ Internship (hours)	Self-Study (hours)
48 hours	-	96 hours	3+ (if any)

3. Time Length per Week for Individual Academic Consulting and Guidance

(The lecturer responsible for course identifies the information, for example, 1 hour / week)

3.1 Self consulting at the lecturer's office: Room No.: 401

Building: International College (Nakhon Pathom Campus/SSRU)

3.2 Consulting via office telephone/mobile phone: 082-7842162

3.3 Consulting via E-Mail: naln.si@ssru.ac.th

3.4 Consulting via Social Media (Facebook/Twitter/Line)

Facebook: [Aj Nalin Simasathiansophon](https://www.facebook.com/AjNalinSimasathiansophon)

Line ID: [nalin.sima](https://www.line.me/tv/nalin.sima)

3.5 Consulting via Computer Network (Internet/Web board)

Teacher Website: <http://www.teacher.ssru.ac.th/nalin>

Section 4 Developing Student's Learning Outcomes

1. Morals and Ethics

1.1 Morals and Ethics to be developed

- (1) The ability to deliver or to complete a required task at or the appointed time,
- (2) The ability to do the right thing according to morals and traditional values, beliefs and principles they claim to hold,
- (3) The ability to make business decisions according to moral concepts and judgments.

1.2 Teaching Strategies

- (1) The team of students reminds other team members to be on time,
- (2) Provide an example of integrity in classroom such as no plagiarism,
- (3) Provide a case study that explains business ethics.

1.3 Evaluation Strategies

- (1) Check student attendance every class,
- (2) Evaluate from number of students who cheat during the examinations,
- (3) Evaluate students' responsibility on their participation in group projects.

2. Knowledge

2.1 Knowledge to be acquired

- (1) The ability to understand business theories and solve case studies,
- (2) The ability to analyze and solve real practical problems and issues,
- (3) The ability to apply business knowledge integrated with other disciplines.

2.2 Teaching Strategies

- (1) Use problem-based learning,
- (2) Use cooperative learning techniques,

(3) Invite guest speakers who are expert in real business and business regulation.

2.3 Evaluation Strategies

- (1) Pop-quiz, midterm, and final examination,
- (2) A group projects,
- (3) Class presentations.

3. Cognitive Skills

3.1 Cognitive Skills to be developed

○ (1) The ability to gather and summarize information, and conduct research,

- (2) Self-studying and sharing information with others,
- (3) The ability to find original solution and their own method.

3.2 Teaching Strategies

- (1) Group and individual research and presentations,
- (2) Participate in real intergroup and interpersonal competitions,
- (3) Problem-based learning.

3.3 Evaluation Strategies

- (1) Evaluate individual and group research and studies,
- (2) Evaluate in class activities and personal involvement,
- (3) Class presentations and discussion.

4. Interpersonal Skills and Responsibility

4.1 Interpersonal Skills and Responsibility to be developed

● (1) The ability to have two responsibilities; they learn for themselves and help group member to learn,

○ (2) The ability to use adequate method for interpersonal communication and discussion,

- (3) The ability to create some business ideas and to have leadership skills.

4.2 Teaching Strategies

(1) Implement student center learning method and problem-based learning,

- (2) Encourage students to work together in small groups,
- (3) Implement business manner practices and social skills.

4.3 Evaluation Strategies

- (1) Assess students' participation in teamwork,
- (2) Observe students business manner and social skills,
- (3) Evaluate students' business creativities and innovativeness by keynote speaker involvement or students contest organization.

5. Numerical Analysis, Communication and Information Technology Skills

5.1 Numerical Analysis, Communication and Information Technology

Skills to be developed

- (1) The ability to use basic ICT skills and apply them to daily life,
- (2) The ability to use statistics data to solve business problems,
- (3) The ability to use business statistic methods in market analysis.

5.2 Teaching Strategies

- (1) Use case studies that allow students to implement their knowledge of statistics to solve business problems,
- (2) Encourage students to use statistics and ICT in research and projects conduction,
- (3) Encourage students to actively use ICT and social media in daily life.

5.3 Evaluation Strategies

- (1) Evaluate the correct application of statistics to solve problems,
- (2) Evaluate effectiveness of ICT usage in research and presentations,
- (3) Evaluate their ability to use software and application in their work and studies.

Remark: Symbol ● means 'major responsibility'

Symbol ○ means 'minor responsibility'

No symbol means 'no responsibility'

The above symbols were shown in 'Curriculum Mapping' of TQF 2. (Program Specification)

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Medias
1	Topic 1 Introduction to Financial Management 1.1 An overview of financial management	3	<ul style="list-style-type: none"> • Zoom App.: online lecture • Clarification Pauses • Quizizz: pre-test
2	Topic 1 Introduction to Financial Management (Cont.) 1.2 Financial Environment <ul style="list-style-type: none"> • Financial markets and institutions • Interest rates 	3	<ul style="list-style-type: none"> • Zoom App.: online lecture • Google doc: Think-pair-share on effective interest rates
3 & 4	Topic 1 Introduction to Financial Management (Cont.) 1.3 Financial Statements <ul style="list-style-type: none"> • Balance sheet • Income statement • Cash flow statement 	6	<ul style="list-style-type: none"> • Zoom App.: online lecture • Google sheet: Cooperative groups on financial statements
5	Topic 2 Risk and Rates of Return 2.1 Stand-alone risk	3	<ul style="list-style-type: none"> • Direct instruction • Peer review on stand-alone risk and return
6	Topic 2 Risk and Rates of Return (Cont.) 2.2 Portfolio risk	3	<ul style="list-style-type: none"> • Direct instruction • Child center: round table on portfolio risk and return
7	Topic 3 Time Value of Money (TVM)	3	<ul style="list-style-type: none"> • Direct instruction • Group discussion on TVM • Group Evaluation on mid-term review
8	MID-TERM EXAMINATION	3	<ul style="list-style-type: none"> • Paper tests
9	Topic 4 Financial Assets 4.1 Bond valuation	3	<ul style="list-style-type: none"> • Direct instruction • Active review session: bond valuation game
10	Topic 4 Financial Assets (Cont.) 4.2 Stock valuation	3	<ul style="list-style-type: none"> • Direct instruction • Hands-on technology: stock

Week	Topic/Outline	Hours	Learning Activities and Medias
			evaluation on Stock Exchange of Thailand • Child center: round robin • Field Trip to BOT Museum
11	Topic 5 Capital Budgeting • Capital budgeting : decision criteria	3	• Direct instruction • Jigsaw discussion on budgeting methods
12	Topic 6 Capital Structure • Capital structure decision • Dividend policy	3	• Direct instruction • Self-assessment on changing capital structure • Group project
13	Topic 7 Special Topics in Financial Management 7.1 Derivatives and risk management	3	• Direct instruction • Case study on derivative management • Child center: round table
14	Topic 7 Special Topics in Financial Management (Cont.) 7.2 Issue in Multinational Financial Management	3	• Direct instruction • Inquiry learning on Asian financial crisis • Child center: think-pair-share
15	Group project presentation	3	• group report • oral presentation
16	Make Up Class • Examination Review	3	• Group discussion • Post test
17	FINAL EXAMINATION	3	• Paper test
Total of Hours		48	

2. Learning Assessment Plan

Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
<p>1. Morals and Ethics</p> <p>(1) The ability to deliver or to complete a required task at or the appointed time, (2) The ability to do the right thing according to morals and traditional values, beliefs and principles they claim to hold, (3) The ability to make business decisions according to moral concepts and judgments.</p>	<p>(1) Attendance criteria (2) Observation (3) Open-end questions</p>	<p>Throughout semester</p>	<p>(1) 10% (2) S/U (3) S/U</p>
<p>2. Knowledge</p> <p>(1) The ability to understand business theories and solve case studies, (2) The ability to analyze and solve real practical problems and issues, (3) The ability to apply business knowledge integrated with other disciplines.</p>	<p>(1) Mid-term examination (2) Final examination</p>	<p>(1) Week 8 (2) Week 16</p>	<p>(1) 20% (2) 30%</p>
<p>3. Cognitive Skills</p> <p>(1) The ability to gather and summarize information, and conduct research, (2) Self-studying and sharing information with others, (3) The ability to find original solution and their own method.</p>	<p>(1) Peer review (2) Group discussion</p>	<p>Throughout Semester</p>	<p>10%</p>
<p>4. Interpersonal Skills and Responsibility</p> <p>(1) The ability to have two responsibilities; they learn for themselves and help group member to learn,</p>	<p>Cooperative learning</p>	<p>Throughout semester</p>	<p>20%</p>

Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
(2) The ability to use adequate method for interpersonal communication and discussion, (3) The ability to create some business ideas and to have leadership skills.			
5. Numerical Analysis, Communication and Information Technology Skills (1) The ability to use basic ICT skills and apply them to daily life, (2) The ability to use statistics data to solve business problems, (3) The ability to use business statistic methods in market analysis.	(1) Hands-on technology (2) Individual activities	Throughout semester	(1) S/U (2) 10%

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

Brigham, E.F. & Houston, J.F. (2004). *Fundamental of financial management* (10th ed.). Ohio: Thomson.

2. Important Documents for Extra Study

Brigham, E.F. & Daves, P.R. (2004). *Intermediate Financial Management* (8th ed.). Ohio: Thomson.

3. Suggestion Information (Printing Materials/Website/CD/Others)

Moffatt, M. (2017, March 278). *Nominal versus real quantities*. Retrieved December 20, 2017, from ThoughtCo.com:
<https://www.thoughtco.com/nominal-versus-real-quantities-1146244>

The Stock Exchange of Thailand. (2017). *Knowledge resources*. Retrieved December 10, 2017, from The Stock Exchange of Thailand: https://www.set.or.th/en/products/resource/resource_p1.html

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

1.1 Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. The topics include:

- (1) Content objectives
- (2) The instructional materials
- (3) Learning methods and assessment
- (4) Advisory method

1.2 Observing students' behavior in classroom.

1.3 Interviewing students during classroom.

2. Strategies for Course Evaluation by Lecturer

2.1 Lecturer observes the class and discusses the results as follow:

- (1) The lecturer is well prepared for class sessions.
- (2) The lecturer answers questions carefully and completely.
- (3) The lecturer uses examples to make the materials easy to understand.
- (4) The lecturer stimulated interest in the course.
- (5) The lecturer made the course material interesting.
- (6) The lecturer is knowledgeable about the topics presented in this course.
- (7) The lecturer treats students respectfully.
- (8) The lecturer is fair in dealing with students.
- (9) The lecturer makes students feel comfortable about asking question.
- (10) Course assignments are interesting and stimulating.
- (11) The lecturer's use of technology enhanced learning in the classroom.

2.2 The Dean or head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and presentation of materials, management of the learning environment, and teaching attitudes.

3. Teaching Revision

Lecturer revises teaching / learning process based on the results from the students' survey question, observation, interview, and classroom research.

4. Feedback for Achievement Standards

The evaluation is conducted by the Administrator Committee in order to assess process and grading.

5. Methodology and Planning for Course Review and Improvement

5.1 Revise and develop course structure and learning process every year.

5.2 Seek advisory from expertise in order to enhance content and make it up-to-date with the changing environment.

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