



## **TQF 5 - Course Report**

**Course Code:** GEN0308

**Course Title:** Infographics

**Credits:** 3(3-0-6)

**Semester /Academic Year:** 2/2020

**Students:** B.B.A. (International Business)

**Lecturer:** Mr. Pongrapee Kaewsaiha

**College of Hospitality Industry Management**  
**Suan Sunandha Rajabhat University**

# Course Report

**Institution:** Suan Sunandha Rajabhat University

**Campus/Faculty/Department:** College of Hospitality Industry Management

## Section1: General Information

### 1. Course code and title:

GEN0308 - Infographics

ชื่อวิชา (ภาษาไทย): อินโฟกราฟิก

### 2. Pre-requisite:

None

### 3. Faculty member(s) teaching the course and sections:

Mr.Pongrapee Kaewsaiha

Monday      9.00 – 12.00

### 4. Semester and Academic Year:

Semester 2, Academic Year 2020

### 5. Venue

College of Hospitality Industry Management

Suan Sunandha Rajabhat University, Nakhon-Pathom Campus

## Section 2: Completion of the Lesson Plan

### 1. Number of actual teaching hours compared with the lesson plan

Topics	Teaching hours as planned	Actual teaching hours	Reason (in case the discrepancy is more than 25%)
<b>Unit 1:</b> Introduction	6	6	
<b>Unit 2:</b> Data Visualization	6	6	
<b>Unit 3:</b> Information Design	9	9	
<b>Unit 4:</b> Introduction to Graphics Design	12	12	
<b>Unit 5:</b> Introduction to Video Production	12	12	
<b>Unit 6:</b> Digital Economy	6	6	
<b>Unit 7:</b> Digital Commerce	6	6	
<b>Unit 8:</b> Intelligent Technology	6	9	
<b>Total</b>	<b>45</b>	<b>45</b>	

### 2. Topics that couldn't be taught as planned

Topics that couldn't be taught	Significance of the topics that couldn't be taught	Compensation
-	-	-
-	-	-

### 3. Effectiveness of the teaching methods specified in the course specification

Learning Outcomes	Teaching methods specified in the course specification	Effective?		Problems of the teaching method and suggestions
		Yes	No	
<b>1. Morals and Ethics</b> <ol style="list-style-type: none"> <li>1) Employ discretion, core value, rational, as well as understand social regulation for living</li> <li>2) Possess discipline, responsibility, honesty, contribution and endurance</li> <li>3) Perform life under the Philosophy of Sufficiency Economy</li> <li>4) Realize and aware of Thainess</li> </ol>	<ol style="list-style-type: none"> <li>1) Classroom observation</li> <li>2) Self- and peer assessment</li> </ol>	✓		Instructions were moved on to the online platform due to the COVID-19 pandemic. It was still possible to check the attendance using Moodle and the video conference app itself, but the accuracy was unpredictable.
<b>2. Knowledge</b> <ol style="list-style-type: none"> <li>1) Own rounded knowledge with vision and can access life-long learning</li> <li>2) Know and understand the current changing situation</li> <li>3) Know, understand and realize self-worth, other-worth, society, arts and culture, and nature</li> </ol>	<ol style="list-style-type: none"> <li>1) Quiz</li> <li>2) Examination</li> </ol>	✓		Instructors were forced to use the take-home examination for the final exam due to the COVID-19 pandemic. It was a reasonable choice, but the ownership approval was a bit difficult.
<b>3. Cognitive Skills</b> <ol style="list-style-type: none"> <li>1) Gain life-long learning skills for continuous self-development</li> <li>2) Gain holistic thinking skill</li> </ol>	<ol style="list-style-type: none"> <li>1) Assignment rubrics</li> <li>2) Participation record</li> </ol>	✓		

Learning Outcomes	Teaching methods specified in the course specification	Effective?		Problems of the teaching method and suggestions
		Yes	No	
<b>4. Interpersonal Skills and Responsibilities</b> 1) Possess volunteer spirit and public awareness 2) Be good citizen with benefit to Thai and global societies 3) Possess leadership and be able to work with others	1) Report & presentation rubrics 2) Self- and peer assessment	✓		
<b>5. Numerical Analysis, Communication and Information Technology Skills</b> 1) Gain numeric analytical skills 2) Capable to use language for communication efficiently 3) Capable to apply technology intentionally	1) Participation record 2) System log	✓		

#### 4. Suggestions for improving teaching methods

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## Section 3: Course Outcomes

**1. Number of registered students:** 23 students

**2. Number of students at the end of semester:** 23 students

**3 Number of students who withdrew (W):** -

**4. Grade distribution**

Grade	No. of students	Percentage	Remark
A	19	82.61	
A-	2	8.7	
B+	1	4.35	
B	1	4.35	
B-	0	0	
C+	0	0	
C	0	0	
C-	0	0	
D+	0	0	
D	0	0	
D-	0	0	
F	0	0	
Incomplete (I)	0	0	
<b>Total</b>	<b>23</b>	<b>100</b>	

**5. Factors causing unusual distribution of grades (if any)**

None

**6. Discrepancies in the evaluation plan specified in the course specification**

**6.1 Discrepancy in evaluation time frame**

Details of Discrepancy	Reasons
-	-

**6.2 Discrepancy in evaluation methods**

Details of Discrepancy	Reasons
-	-

**7. Verification of students' achievements**

Verification Method	Verification Result
Program committee approval	Approved

**Section 4: Problems and impacts****1. Teaching and learning resources**

-

**2. Administration and organization**

<b>Problems from administration:</b> None	<b>Impacts on students' learning:</b> None
<b>Problems from organization:</b> None	<b>Impacts on students' learning:</b> None

**Section 5: Course Evaluation****1. Results of course evaluation by students**

To be reviewed by the administration board.

**2. Results of course evaluation by other evaluation methods**

None

## Section 6: Improvement Plan

### 1. Progress of teaching and learning improvement recommended in the previous course report

None

### 2. Other improvements

None

### 3. Suggestions for improvement for Semester 2, Academic year 2020

Suggestions	Time Frame	Responsible person
Update course materials and activities	July 2021	Mr.Pongrapee Kaewsaiha

### 4. Suggestions of faculty member(s) responsible for the course

Students use different devices for learning (e.g., Windows laptop, MacBook, iPhone, Android tablet). Some programs, such as Photoshop and Premiere Pro, are not free. It is necessary that the teacher choose programs and applications accessible by everyone. For example, the teacher might use PhotoPea which is a free online application for photo editing. Canva, the world-famous infographics maker, can also be used.

### Responsible Faculty Member/Coordinator:

Signature.....

Submission Date.....

Signature.....

### Chairperson/Program Director:

Signature.....

Received Date .....