



TQF.3

Bachelor's Degree

Master's Degree

Course Specification

Course Code: TRM 2207

Course Title: English for Thai History and Thai Arts

Credits: 3(3-0-6)

Program: Tourism Management, International College

Suan Sunandha Rajabhat University

(SSRUIC)

Semester: 1, Academic Year: 2018

Section 1 General Information

1. Code and Course Title:

Course Code: TRM 2207

Course Title (English): English for Thai History and Thai Arts

Course Title (Thai): *None*

2. Credits: 3(3-0-6)

3. Curriculum and Course Category:

3.1 Curriculum: Tourism Management

3.2 Course Category:

General Education

Required Course (and as a selective course for TM59 students)

Elective Course

Others

4. Lecturer Responsible for Course and Instructional

Course Lecturer (s):

4.1 Lecturer Responsible for Course: Miss Siripen Yiamjanya

4.2 Instructional Course Lecturer (s): Miss Siripen Yiamjanya

5. Contact/Get in Touch

Room Number: 305 Tel.: 061-7526668

E-mail: rain071_@hotmail.com; siripen.yi@ssru.ac.th

6. Semester/ Year of Study

6.1 Semester: 1 Year of Study: 2018

6.2 Number of the students enrolled: 36

7. Pre-requisite Course (If any)

None

8. Co-requisite Course (If any)

None

9. Learning Location

International College, Suan Sunandha Rajabhat University, Nakhon
Pathom Education Center

Teaching Schedule: Monday / Time 09.00- 12.00 / Room No. 410

10. Last Date for Preparing and Revising this Course:

Date: 15 Month: August Year: 2018

Section 2 Aims and Objectives

1. Course Aims

At the end of this course, the student will reach to five domains in the following areas of performance:

1.1 Morals and Ethics

- (1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes;
- (2) Have positive attitudes towards service careers;
- (3) Be able to lead and follow group members, work in team and be a role model for others; and
- (4) Have self-discipline, be punctual, responsibility to self, profession and society.

1.2 Knowledge

- (1) Have up-to-date knowledge in the management and operation of businesses in the tourism industry both theories and practices widely, systematically and internationally.
- (2) Have integrated knowledge in other related disciplines.
- (3) Have knowledge and understanding in research process and techniques which will be benefit in solving problems and adding up to the knowledge in the career.

1.3 Cognitive Skills

- (1) Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems;

- (2) Be able to apply both theoretical and practical knowledge into real-life training and work experience appropriately in accordance with situations; and
- (3) Be able to apply innovation and knowledge from other related academic fields in developing working skills.

1.4 Interpersonal Skills and Responsibility

- (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems; and
- (2) Be responsible for the improvement of self-academic learning and the profession continuously.

1.5 Numerical Analysis, Communication and Information Technology Skills

- (1) Be competent in using both Thai and foreign languages in listening, speaking, reading, writing and summarizing the main points effectively;
- (2) Be able to communicate with foreigners effectively in the appropriate contexts;
- (3) Be able to use technology to communicate and present effectively; and
- (4) Be able to apply statistical or mathematical knowledge in analyzing and interpreting the data.

2. Objectives for Developing/ Revising Course (content/ learning process/ assessment and etc.)

According to TQF (Thailand Quality Framework: HEd.) with the standards of professional knowledge and experience for Major Requirement Courses, undergraduate students program in Tourism

Management Program should have essence of knowledge of Thai history and Thai arts, and English language skill for describing Thai history and arts, as well as having an ability to apply the lessons with case studies and in actual work. The purpose of initiating this course is to meet with the requirement of ASEAN Common Competency Standards for tourism professionals. This is the new course added to the curriculum, in which the course description and curriculum mapping was written.

Section 3 Characteristics and Operation

1. Course Outline

(English)

English vocabulary and expressions used in Thai history and Thai arts for performing effectively tour conduct at historical, archeological and cultural sites, English terms for major forms of Thai arts including architecture, painting and sculpture found in Thailand in various periods and regions.

(Thai)

None

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture (hours)	Remedial Class (hours)	Practice/ Field Work/ Internship (hours)	Self- Study (hours)
45 hours	Upon Request	0 hour	90 hour

3. Time Length per Week for Individual Academic Consulting and Guidance

3 hours / week

3.1 Self consulting at the lecturer's office: Room Number: 305

Building: International College (Nakhonpathom Education Center /SSRU)

3.2 Consulting via office telephone/mobile phone: 061- 7526668

3.3 Consulting via E-Mail: (1) rain071_@hotmail.com

(2) siripen.yi@ssru.ac.th

3.4 Consulting via Social Media (Facebook/Twitter/Line):

Facebook: Siri Yi

3.5 Consulting via Computer Network (Internet/Web board): -

lecturer's website: http://www.elic.ssru.ac.th/siripen_yi/

Section 4 Developing Student's Learning Outcomes

1. Morals and Ethics

1.1 Morality and ethics to be developed

1.1.1 Learning outcomes with regard to morality and ethics

- (1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes;
- (2) Have positive attitudes towards service careers;
- (3) Be able to lead and follow group members, work in team and be a role model for others; and
- (4) Have self-discipline, be punctual, responsibility to self, profession and society.

1.2 Teaching strategies

- (1) Provide examples on ethical and moral behavior in classroom such as the issue of plagiarism in doing assignments;
- (2) Provide case studies that explain ethics in careers in the tourism industry; and
- (3) Be strict with classroom attendance and participation, classroom rules, students' uniform that have to be complied with the university rules and regulations.

1.3 Evaluation strategies

- (1) Class attendance, class participation, and behavior in class;
- (2) On-time submission of report and assignments and their quality; and
- (3) Students' contribution on group assignments.

2. Knowledge

2.1 Knowledge to be developed

2.1.1 Learning outcomes with regard to knowledge

- (1) Have up-to-date knowledge in the management and operation of businesses in the tourism industry both theories and practices widely, systematically and internationally;
- (2) Have integrated knowledge in other related disciplines; and
- (3) Have knowledge and understanding in research process and techniques which will be benefit in solving problems and adding up to the knowledge in the career.

2.2 Teaching strategies

- (1) Use problem-based learning;
- (2) Use cooperative learning strategies; and
- (3) Invite guest speakers who are experts in the field of tourism management to give special lectures.

2.3 Evaluation strategies

- (1) Quizzes;
- (2) Midterm and final examination; and
- (3) Assignments

3. Cognitive skills

3.1 Cognitive skills to be developed

3.1.1 Learning outcomes with regard to cognitive skills

- O (1) Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems;
- O (2) Be able to apply both theoretical and practical knowledge into real-life training and work experience appropriately in accordance with situations; and
- (3) Be able to apply innovation and knowledge from other related academic fields in developing working skills.

3.2 Teaching strategies

- (1) Use problem-based learning;
- (2) Use cooperative learning strategies;
- (3) Use case studies; and
- (4) Invite guest speakers who are experts in the field of tourism management to give special lectures.

3.3 Evaluation strategies

- (1) Quizzes;
- (2) Midterm and final examination; and
- (3) Assignments

4. Interpersonal skills and responsibility

4.1 Interpersonal skills and responsibility to be developed

4.1.1 Learning outcomes with regard to interpersonal skills and responsibility

- (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems; and
- (2) Be responsible for the improvement of self-academic learning and the profession continuously.

4.2 Teaching strategies

- (1) Group assignments;
- (2) Use cooperative learning strategies; and
- (3) Field trips

4.3 Evaluation strategies

- (1) Students' contribution and behavior in group assignments; and
- (2) Class presentation

5. Numerical analysis, communication and information technology skills

5.1 Numerical analysis, communication and information technology skills to be developed

5.1.1 Learning outcomes with regard to numerical analysis, communication and information technology skills

- (1) Be competent in using both Thai and foreign languages in listening, speaking, reading, writing and summarizing the main points effectively;
- (2) Be able to communicate with foreigners effectively in the appropriate contexts;
- (3) Be able to use technology to communicate and present effectively; and
- (4) Be able to apply statistical or mathematical knowledge in analyzing and interpreting the data.

5.2 Teaching strategies

- (1) Provide assignments that require students to use numerical analysis skills and knowledge;
- (2) Provide assignments that require students to use information technology skills and knowledge;
- (3) Use e-learning;
- (4) Use group discussions; and
- (5) Use oral presentation for practicing communication skill.

5.3 Evaluation strategies

- (1) Assignments;
- (2) Project report and presentation;

- (3) Observation technique for students' uses of English and/or other language (s) during students' discussions among each other and with lecturers as well as during presentations in front of the class; and
- (4) Midterm and final examinations

6. Other Domain

None

Remark: Symbol ● means 'major responsibility'

Symbol ○ means 'minor responsibility'

No symbol means 'no responsibility'

The above symbols were shown in 'Curriculum Mapping' of TQF 2.
(Program Specification)

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/ Outline	Periods	Learning Activities and Medias	Lecturer(s)
1	<p>Unit 1: Introduction and Art Appreciation and Linguistic Etiquette</p> <ul style="list-style-type: none"> • Pre-test • Introduction to the course and evaluation criteria • Introduction to art and architecture and showcases of Thai arts and cultural heritage • Linguistic elements to cover: form, meaning and context 	3	<ul style="list-style-type: none"> • Warm- up with writing • Introducing the course • Direct instruction • Art appreciation building activity- students in group see pictures of various Thai arts and help each other to describe about them for their form, meaning and context based on their experiences. 	Aj. Siripen Yiamjanya
2	<p>Unit 2: Thai Architecture Composition</p> <ul style="list-style-type: none"> • General concept of architecture- the art of shaping of space (physical, perceptual / conceptual and behavioral space) • Outstanding characteristics of Thai architecture • Influential factors and design concept of Thai architecture 	3	<ul style="list-style-type: none"> • Direct instruction • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. 	Aj. Siripen Yiamjanya

Week	Topic/ Outline	Periods	Learning Activities and Medias	Lecturer(s)
3	<p>Unit 3: Describing History</p> <ul style="list-style-type: none"> • Telling the narratives • What to talk about history (what is the place/ where is it located/ what is the historical significance of the place/ experience of the place) • Vocabulary and expressions • Case: Sites in Kanchanaburi Province 	3	<ul style="list-style-type: none"> • Building up a story from pictures given- students try describing those pictures. • Direction instruction • Students use information from the Internet source and try composing sentences to describe about history of place (s), then speak and lecturer gives edition. 	Aj. Siripen Yiamjanya
4	<p>Practice and Oral Test (5 minutes)</p>	3	<ul style="list-style-type: none"> • Students practice describing history of different places, people and events, and have an oral test. 	Aj. Siripen Yiamjanya
5	<p>Unit 4: Describing Old Palaces, Royal Residents and Precincts</p> <ul style="list-style-type: none"> • Categories of Thai palaces and royal residence • Divisions of Thai royal residence • Traditional and modern/ applied styles of Thai royal residence 	3	<ul style="list-style-type: none"> • Direct instruction • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. 	Aj. Siripen Yiamjanya

Week	Topic/ Outline	Periods	Learning Activities and Medias	Lecturer(s)
	<ul style="list-style-type: none"> Some important palaces in Thailand Vocabulary and expressions Case: The Grand Palace and the Associated Surroundings (site plan, buildings, gates and forts) 			
6	Practice and Oral Presentation through VDO Clip	3	<ul style="list-style-type: none"> <u>Individual Assignment:</u> students go exploring the assigned points at the Grand Palace and produce VDO clip that shows their speaking to describe the assigned points. 	Aj. Siripen Yiamjanya
7	Unit 5: Describing Archeological Sites <ul style="list-style-type: none"> Physical sites and heritage significance Vocabulary and expressions Case: Ayutthaya Historical Park/ Sukhothai Historical Park 	3	<ul style="list-style-type: none"> Direct instruction Extra reading “Properties inscribed on the World Heritage List”- please retrieve from http://whc.unesco.org/en/statesparties/th Students choose one site of a historical park of Thailand and have an oral test (5 minutes). 	Aj. Siripen Yiamjanya
8 Midterm Examination			

Week	Topic/ Outline	Periods	Learning Activities and Medias	Lecturer(s)
9	Practice and Oral Test (5 minutes)	3	<ul style="list-style-type: none"> • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. • Students choose pictures and speak. 	Aj. Siripen Yiamjanya
10	Unit 6: Describing Cultural Sites- Buddhist Sites <ul style="list-style-type: none"> • Site plan and functional areas of Thai temple or Monastery • Temple architectural features • Important decoratives • Vocabulary and expressions • Cases: Lanna style, Sukhothai style, Ayutthaya style and Rattanakosin style 	3	<ul style="list-style-type: none"> • Direction instruction • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. • Students find some cultural tour programs that showcase cultural sites (e.g. temples in Bangkok). Then, study how the description is composed. After that, try rewriting and speaking about them. 	Aj. Siripen Yiamjanya
11	Practice and Oral Test (5 minutes)	3	<ul style="list-style-type: none"> • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. • Students choose pictures and speak. 	Aj. Siripen Yiamjanya

Week	Topic/ Outline	Periods	Learning Activities and Medias	Lecturer(s)
12	<p>Unit 7: Describing Sculpture in Buddhist Art of Thailand</p> <ul style="list-style-type: none"> • Buddha images in different periods and postures • Buddhist divinities and ornamental works • Stucco decoration • Vocabulary and expressions 	3	<ul style="list-style-type: none"> • Direct instruction • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. 	Aj. Siripen Yiamjanya
13	<p>Unit 8: Describing Thai Paintings</p> <ul style="list-style-type: none"> • Characteristics of traditional Thai paintings • Types of traditional Thai paintings • Materials, methods and equipment used in Thai paintings • Cases: mural paintings- motifs and spaces in mural paintings • Vocabulary and expressions 	3	<ul style="list-style-type: none"> • Direct instruction • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. 	Aj. Siripen Yiamjanya
14	<p>Practice and Oral Test (for Unit 7 and 8) (each for 5 minutes)</p>	3	<ul style="list-style-type: none"> • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. • Students choose pictures and speak. 	Aj. Siripen Yiamjanya

Week	Topic/ Outline	Periods	Learning Activities and Medias	Lecturer(s)
15	<p>Unit 9: Describing Vernacular Art and Architecture in Thailand</p> <ul style="list-style-type: none"> • Definition of vernacular art and architecture • Thai houses as the vernacular architecture • Some important house elements • Thai houses in different styles by regions • Vocabulary and expressions 	3	<ul style="list-style-type: none"> • Direct instruction • Pictures are given and students describe the pictures using vocabulary and sentence patterns they have learned. • Students find a Thai house from the Internet and try composing English sentences to describe it. 	Aj. Siripen Yiamjanya
16	Visit 3 Silapa Rattanakosin Resource Center, SSRU, Suan Sunandha Rajabhat University	3	<ul style="list-style-type: none"> • Visitation to the place • This activity is integrated with Art and Culture • This course includes scores to obtain from participating the 80 Years Anniversary SSRU (SMART) 	Aj. Siripen Yiamjanya
17	<p>.....Final Examination.....</p> <p>.....Deadline Week for Final Assignment.....</p>			

Remark: This course includes some content of Thai arts and architecture, with English vocabulary and expressions to be used for describing them. Mainly it is for practicing English speaking skill in the context of Thai history and arts for tourism. Unit 1-2 are to give students general knowledge about arts and architecture. Unit 3- 9 focus on using English vocabulary and expressions to describe Thai history, arts and architecture.

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1	<p>Morals and Ethics</p> <p>(1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes.</p> <p>(2) Have positive attitudes towards service careers.</p>	<p>(1) Class attendance, class participation, and behavior in class;</p> <p>(2) On-time submission of report and assignments and their quality; and</p> <p>(3) Students' contribution on group assignments.</p>	Throughout the semester	10%
2	<p>Knowledge</p> <p>(1) Have up-to-date knowledge in the management and operation of businesses in the tourism industry both theories and practices widely, systematically and internationally.</p> <p>(2) Have integrated knowledge in other related disciplines.</p>	<p>(1) Quizzes</p> <p>(2) Midterm and final examination</p> <p>(3) Assignments</p>	Throughout the semester	<p>40% for assignments and small tests</p> <p>20% for midterm examination</p> <p>30% for final examination</p>

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
3	Cognitive Skills (1) Be able to apply innovation and knowledge from other related academic fields in developing working skills.	(1) Quizzes (2) Midterm and final examination (3) Assignments	Throughout the semester	(Referred to number 2)
4	Interpersonal Skills and Responsibilities (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems; and (2) Be responsible for the improvement of self-academic learning and the profession continuously.	(1) Students' contribution and behavior in group assignments (2) Class presentation	Throughout the semester	(Referred to number 2)

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
5	<p>Numerical Analysis, Communication and Information Technology Skills</p> <p>(1) Be competent in using both Thai and foreign languages in listening, speaking, reading, writing and summarizing the main points effectively.</p> <p>(2) Be able to communicate with foreigners effectively in the appropriate contexts.</p> <p>(3) Be able to use technology to communicate and present effectively</p>	<p>(1) Assignments</p> <p>(2) Project report and presentation</p> <p>(3) Observation technique for students' uses of English and/or other language (s) during students' discussions among each other and with lecturers as well as during presentations in front of the class.</p> <p>(4) Midterm and final examination</p>	Throughout the semester	(Referred to number 2)

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

Leksukhum, S. (2009). *History of Thai arts*. (Thai). 4th edition. Bangkok: Muang Boran Publishing.

Leksukhum, S. (2007). *Ayutthaya art*. (Thai). 3rd edition. Bangkok: Muang Boran Publishing.

Leksukhum, S. (2006). *Hariphunchai- Lanna art*. (Thai). 2nd edition. Bangkok: Muang Boran Publishing.

- Leksukhum, S. et al. (2008). *Ruins and reconstructed world heritage- Sukhothai, Si Satchanalai and Kamphaeng Phet*. (Thai). 1st edition. Bangkok: Amarin Printing and Publishing Public Company Limited.
- Roth, L.M. and Roth Clark, A.C. (2014). *Understanding architecture*. 3rd edition. Colorado: Westview Press.
- Rooney, D.F. (2008). *Ancient Sukhothai: Thailand's cultural heritage*. Bangkok: River Books.
- Valiphodom, S. (2009). *Thai houses*. (Thai). 3rd edition. Bangkok: Muang Boran Publishing.
- Wongkamnan, T. (2011). *Drawing collection of architecture during Rattanakosin period, no. 2- palaces*. (Thai). Bangkok: Chulalongkorn University Press.

2. Important Documents for Extra Study

Buddhist Arts of Thailand

http://www.buddhanet.net/pdf_file/budartthai2.pdf

Elements and Parts of Thai Architecture

http://factsanddetails.com/southeast-asia/Thailand/sub5_8e/entry-3258.html

Sentiment in Traditional Thai Architecture

<http://www.aj.arch.chula.ac.th/nakhara/files/article/167-362-1-PB.pdf>

Temple Terminology- Structures of the Buddhist Temple

<https://www.renown-travel.com/temples/templeterminology.html>

Thai Buddhist Vocabulary by the Numbers

<http://womenlearnthai.com/downloads/Thai-Buddhist-Vocabulary-by-the-Numbers.pdf>

The Influence of Buddhism in Historical Thai Art

http://www.royin.go.th/wp-content/uploads/royin-ebook/247/FileUpload/559_8765.pdf

The Origin and Significance of the Emerald Buddha

<https://scholarspace.manoa.hawaii.edu/bitstream/10125/2542/1/The%20Origin%20and%20Significance%20of%20the%20Emerald%20Buddha.pdf>

The Thai House: History & Evolution Vocabulary

<http://thinkingthai.blogspot.com/2008/12/thai-house-history-evolution-vocabulary.html>

World Heritage List

<https://whc.unesco.org/en/list>

3. Suggestion Information (Printing Materials/Website/CD/Others)

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Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. Examples of question:

- (1) Content objectives were made clear to the students.
- (2) The content was organized around the objectives.
- (3) The content was sufficiently integrated.
- (4) The content was sufficiently integrated with the rest of the first year curriculum.
- (5) The instructional materials were used effectively.
- (6) The learning methods appropriately assess the students' understanding of the content.
- (7) Overall, students are satisfied with the quality of this course.

2. Strategies for Course Evaluation by Lecturer

2.1 Lecturers team observes the class and discuss the results as follow:

- (1) The lecturer is well prepared for class sessions.
- (2) The lecturer answers questions carefully and completely.
- (3) The lecturer uses examples to make the materials easy to understand.
- (4) The lecturer stimulates interest in the course.
- (5) The lecturer made the course material interesting.
- (6) The lecturer is knowledgeable about the topics presented in this course.
- (7) The lecturer treats students respectfully.
- (8) The lecturer is fair dealing with students.
- (9) The lecturer makes students feel comfortable about asking questions.
- (10) Course assignments are interesting and stimulating.
- (11) The lecturer uses technology to enhance learning in the classroom.

2.2 The director/ head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and presentation of materials, management of the learning environment, and teaching attitudes

3. Teaching Revision

Lecturer revises teaching/ learning process based on the results from the students' survey questions, the lecturer team's observation, and classroom research.

4. Feedback for Achievement Standards

International College Administrator Committee monitors the assessment process and grading.

5. Methodology and Planning for Course Review and Improvement

- (1) Revise and develop course structure and process every three years.
- (2) Assign different lecturers teach this course to enhance students' performance.

Curriculum Mapping Illustrating the Distribution of Program Standard Learning Outcomes to Course Level

● Major Responsibility ○ Minor Responsibility

Course	1. Morals and Ethics				2. Knowledge			3. Cognitive Skills			4. Interpersonal Skills and Responsibility		5. Numerical Analysis, Communication and Information Technology Skills			
	1	2	3	4	1	2	3	1	2	3	1	2	1	2	3	4
Course Category: <i>Required Course</i>																
TRM 2207 English for Thai History and Thai Arts	●	●	○	○	●	●	○	○	○	●	●	●	●	●	●	○