



TQF 5. Course Report

Course Code:	TRM 3304
Course Title:	Sustainable Tourism Management and Community- Based Tourism
Credits:	3(3-0-6)
Semester /Academic Year:	1/2020
Students:	Bachelor of Arts Program in Tourism Management
Lecturer (s):	Dr. Siripen Yiamjanya

Course Report

Name of Institution: Suan Sunandha Rajabhat University

Campus/Faculty/Department: International College

Section 1: General Information

- Course title and code:** TRM 3304 – Sustainable Tourism Management and Community-Based Tourism
- Pre-requisite:** None
- Faculty Member(s) Teaching the Course and Sections:** Dr. Siripen Yiamjanya / Section: TM 62
- Course semester/academic year:** Semester 1/ 2020
- Venue:** Room 204 International College, Suan Sunandha Rajabhat University, Nakhon Pathom Campus

Section 2: Actual Teaching Hours Compared with Teaching Hours Specified in the Teaching Plan

1. Number of actual teaching hours compared with the teaching plan

Specify teaching topics, teaching hours according to the plan, and actual teaching hours. If the actual teaching hours are different from the plan by more than 25%, specify the reasons.

Teaching Topics	No. of teaching hours in the plan	No. of actual teaching hours	Reason(s) (in case the discrepancy is more than 25%)
Unit 1: Emergence of Sustainable Tourism and Impacts	3	3	-
Unit 2: The Concept of the Jafari's Platform Model	3	3	-
Unit 3: Impacts of Tourism and Major Theories	3	3	-

Teaching Topics	No. of teaching hours in the plan	No. of actual teaching hours	Reason(s) (in case the discrepancy is more than 25%)
Unit 4: Indicators to Measure Sustainability of Tourism	3	3	-
Unit 5: Principles for Managing Tourism with Sustainability	3	3	-
Unit 6: Alternative Tourism Viewpoints	3	3	-
Unit 7: Rural and Community-Based Tourism	3	3	-
Unit 8: Introduction to Managing Visitors with Sustainable Strategies	3	3	-
Unit 9: Sustainable Tourism Business	3	3	-

2. Topics that couldn't be taught as planned

Topics that couldn't be taught (if any)	Significance of the topics that couldn't be taught	Compensation
-	-	-

3. Effectiveness of the teaching methods specified in the Course Specification

Learning outcomes	Teaching methods specified in the course specification	Effectiveness		Problems of the teaching method (s) (if any) and suggestions
		Yes	No	
<p>1. Ethics and Morals</p> <p>(1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes.</p> <p>(2) Have positive attitudes towards service careers.</p> <p>(3) Have self-discipline, be punctual, responsibility to self, profession and society.</p>	<p>(1) Provide examples on ethical and moral behavior in classroom such as the issue of plagiarism in doing assignments.</p> <p>(2) Provide case studies that explain ethics in careers in the tourism industry.</p> <p>(3) Be strict with classroom attendance and participation, classroom rules, students' uniform that have to be complied with the university rules and regulations.</p>	<p>√</p> <p>√</p> <p>√</p>		-
<p>2 Knowledge</p> <p>(1) Have up-to-date knowledge in sustainable tourism and community-based tourism both theories and practices widely, systematically and internationally.</p> <p>(2) Have integrated knowledge in other related disciplines.</p> <p>(3) Have knowledge and understanding in sustainable tourism and community- based tourism management, which will be benefit in solving problems and adding up to the knowledge in the career.</p>	<p>(1) Use problem-based learning.</p> <p>(2) Use active learning technique.</p> <p>(3) Use cooperative learning strategy.</p>	<p>√</p> <p>√</p> <p>√</p>		-

Learning outcomes	Teaching methods specified in the course specification	Effectiveness		Problems of the teaching method (s) (if any) and suggestions
		Yes	No	
3. Cognitive Skills (1) Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems. (2) Be able to apply both theoretical and practical knowledge into real-life training and work experience appropriately in accordance with situations.	(1) Use problem-based learning. (2) Use active learning technique. (3) Use cooperative learning strategy.	√ √		-
4 Interpersonal Skills and Responsibilities (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems.	(1) Assign group/ pair works (2) Use cooperative learning strategy	√		-
5. Numerical Analysis, Communication and Information Technology Skills (1) Be competent in using both Thai and foreign languages in listening, speaking, reading, writing and summarizing the main points effectively. (2) Be able to communicate with foreigners effectively in the appropriate contexts. (3) Be able to use technology to communicate and present effectively.	(1) Provide assignments that require students to use numerical analysis skills and knowledge. (2) Provide assignments that require students to use information technology skills and knowledge. (3) Use online learning. (4) Use group discussions (5) Use oral presentation for practicing communication skill.	√ √ √		-

4. Suggestions for Improving Teaching Methods

- The lecturer should use more media such as VDOs.
- The lecturer may consider using case studies as the orientation for each theory and concept.
- The lecturer will research more how to enhance students' cognitive skill.

Section 3: Course Outcomes

1. Number of students registered for the course: 9 students
2. Number of students at the end of the semester: 9 students
3. Number of students who withdrew from the course: - student
4. Distribution of scores level (grade)

Student's score as percentage	Grade	Total	Percentage
86 – 100	A	4	44.44
82 – 85	A-	-	-
78 – 81	B+	1	11.11
74 - 77	B	3	33.33
70 – 73	B-	-	-
66 – 69	C+	1	11.11
62 – 65	C	-	-
58 – 61	C-	-	-
54 – 57	D+	-	-
50 - 53	D	-	-
46 - 49	D-	-	-
0 - 45	F	-	-
	I	-	-
	W	-	-

5. Factors causing unusual distribution of grades (If any): None

6. Discrepancies in the evaluation plan specified in the Course Specification

6.1 Discrepancy in evaluation time frame

Details of Discrepancy	Reasons
-	-

6.2 Discrepancy in evaluation methods

Details of Discrepancy	Reasons
-	-

7. Verification of students' achievements

Verification Method(s)	Verification Result(s)
<ul style="list-style-type: none">- The verification uses assessment the concordance between TQF3 and TQF 5- The verification uses evaluation completed by students to evaluate their learning achievement.	<ul style="list-style-type: none">- The verification was completed.

Section 4: Problems and Impacts

1. Teaching and learning resources

Teaching Problems: -	Impacts on students' learning : -
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2. Administration and organization

Problems from administration -	Impacts on students' learning -
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Section 5: Course Evaluation

1. Results of course evaluation by students

1.1 Important comments from evaluation by students

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1.2 Faculty members' opinions on the comments in 1.1

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2. Results of course evaluation by other evaluation methods

2.1 Important comments from evaluation by other evaluation methods

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2.2 Faculty members' opinions on the comments in 2.1

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Section 6: Improvement Plan

1. Progress of teaching and learning improvement recommended in the previous Course Report

Improvement plan proposed in Semester 1 Academic year 2019	Results of the plan implementation (In case no action was taken nor completed, reasons must be provided.)
The lecturer used active learning technique.	<ul style="list-style-type: none"> - The lecturer used active learning technique via online, using Google Classroom. - In the class, the lecturer let the students read and make notes in their own words and let them summarize, then share to friends. - The lecturer let the students share what they had already know before adding new data/ information to them during the study before asking them to use that data/ information to the discussed topic and asked them to rethink and revise their answer/ their writing before submission. - The technique was good for enhancing their cognitive skill.

2. Other improvements

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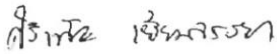
3. Suggestion and improvement of the plan for the next semester/academic year

Suggestions	Time Frame	Responsible Person
<ul style="list-style-type: none"> - Studying more on how to enhancing students' cognitive skill - Applying online teaching 	Throughout the semester	Dr. Siripen Yiamjanya

4. Suggestions of faculty member(s) responsible for the course

By applying active learning, the lecturer can use research- based technique in teaching as well as using case studies for improving knowledge and cognitive skills of students.

Responsible Faculty Member/Coordinator: Miss Siripen Yiamjanya

Signature  Submission Date: December 21, 2020

Chairperson/Program Director:

Signature..... Receipt Date