



Report Form for Meeting/ Workshop/ Study Visit

Faculty: International College, Suan Sunandha Rajabhat University

1. Personal Information

Name-Surname: Miss Siripen Yiamjanya **Position:** Full- time Lecturer

Category Academic Staff Supporting Staff

2. Curriculum/ Topics of the Meeting/ Workshop/ Study Visit

Research Workshop for Talent Mobility Program in Tourism

3. Keynote Speaker in Meeting / Seminar/ Conference/Study Visit

- Assoc. Prof. Dr. Therdchai Choibamroong, Dean of Graduate School of Tourism Management, National Institute of Development Administration (NIDA)
- Assoc. Prof. Dr. Wisakha Phujinda, Director of Research Center, National Institute of Development Administration (NIDA)
- Assoc. Prof. Dr. Jutaphan Phadungcheevit, full-time lecturer, Graduate School of Applied Statistics (GSAS)
- Dr. Oraphan Wianchai, policy developer, National Science Technology and Innovation Policy Office
- Assist Prof. Dr. Auntiga Phung-nga, co-ordinate officer, the Coordinating Office of Tourism and Hospitality Management Program
- Mr. Sumet Changreu, owner of Sunda Resort
- Mr. Chamnan Srisawas, owner of Koh Phi Phi Tour
- Ms. Parichat Suntrarak, secretary, Thai Ecotourism and Adventure Travel Association (TEATA)
- Mr. Ithirit Kinglek, president, Tourism Council of Thailand

4. Institute or Corporate hosted of the Meeting / Seminar/ Conference/Study Visit

National Institute of Development Administration (NIDA)

5. Duration of the Meeting / Seminar/ Conference/Study Visit

1-4 November, 2017 and 8-11 November, 2017

6. Budget use for Meeting / Seminar/ Conference/Study Visit

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7. Objectives of Meeting / Seminar/ Conference/Study Visit

- To develop research personnel in academic institutes of Thailand for solving research problems and increase capabilities in tourism private sector.
- To increase capabilities and quality of research works of personnel in academic institutes of Thailand for application to Thailand's tourism private sector.

8. Conclusion from Meeting / Seminar/ Conference/Study Visit

The seminar consisted of the following topics:

- Research Strategies and Innovation Development of Thailand
- Seminar: Research Development and Application to Tourism Industry
- Routine to Research (R2R)
- Research Development in Tourism Industry
- Workshop: Steps of Research Proposal Development for External Funds
- Communication and Research Oral Presentation Skill Development
- Seminar: Stakeholder Participation Building Process
- Fieldtrip (2 Days 1 Night)

9. Problem and issues of the Meeting /Seminar/ Conference/Study Visit

None

10. Benefit from Meeting /Seminar/ Conference/Study Visit

● To Yourself

To apply the knowledge and skill of how to do research works in conducting, developing and initiating research papers in tourism

● To the College/ Institution

To build network of academic groups for positive image of the university

11. Handouts or Important Documents related to Meeting /Seminar/ Conference/Study Visit

Yes, available upon request

12. Certificate of the Meeting /Seminar/ Conference/Study Visit

Yes.

13. Recommendations and Suggestion

None

Siripen Yiamjanya

(Reporter).....

(Miss Siripen Yiamjanya)

Date27 November, 2017....

Comments from the Superior

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(Name).....

(.....)

Date