



Report Form for Meeting/ Workshop/ Study Visit

Faculty: International College, Suan Sunandha Rajabhat University

1. Personal Information

Name-Surname: Miss Siripen Yiamjanya Position: Full- time Lecturer

Category Academic Staff Supporting Staff

2. Curriculum/ Topics of the Meeting/ Workshop/ Study Visit

Tourism Connectivity between Thailand and CLMV Countries

3. Keynote Speaker in Meeting / Seminar/ Conference/Study Visit

- Asst. Prof. Dr. Juraporn Kobjaiklang, ASEAN and Asia Studies, NIDA
- Experts from public and private sectors

4. Institute or Corporate hosted of the Meeting / Seminar/ Conference/Study Visit

ASEAN and Asia Studies Center, NIDA

5. Duration of the Meeting / Seminar/ Conference/Study Visit

September 14, 2018, 08 am – 4 pm / 8 hours

6. Budget use for Meeting / Seminar/ Conference/Study Visit

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7. Objectives of Meeting / Seminar/ Conference/Study Visit

- To publicize tourism routes surveyed and developed as example tour programs along the roads and areas that connect Thailand and CLMV countries (Cambodia, Laos, Myanmar and Vietnam)
- To publicize connectivity tourism route development guidelines
- To promote and build awareness and confidence to related public and private organizations in tourism and hospitality about the tourism across the borders under the GMS and CLMV Tourism Framework

8. Conclusion from Meeting / Seminar/ Conference/Study Visit

- The seminar shared the tourism routes that had been surveyed and developed into example tour programs along the roads and areas that connect Thailand and CLMV countries (Cambodia, Laos, Myanmar and Vietnam). Also, there were people from public and private sectors having discussions on opportunities and threats of the development in the future and directions for the future of tourism connectivity between countries in Asia especially in the frameworks of Greater Mekong Subregion and the CLMV.

9. Problem and issues of the Meeting /Seminar/ Conference/Study Visit

None

10. Benefit from Meeting /Seminar/ Conference/Study Visit

- **To Yourself**

To apply the knowledge in tourism marketing and tourism planning and development courses and in research

- **To the College/ Institution**

To gain connection for relevant subjects

11. Handouts or Important Documents related to Meeting /Seminar/ Conference/Study Visit

No

12. Certificate of the Meeting /Seminar/ Conference/Study Visit

No

13. Recommendations and Suggestion

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(Miss Siripen Yiamjanya)

(Reporter)

20 September, 2018