



Report Form for Meeting/ Workshop/ Study Visit

Faculty: International College, Suan Sunandha Rajabhat University

1. Personal Information

Name-Surname: Miss Yanika Chuentako Position: Full- time Lecturer

Category Academic Staff Supporting Staff

2. Curriculum/ Topics of the Meeting/ Workshop/ Study Visit

Seminar - Research Personel Development for Talent Mobility Project: Tourism Industry

3. Keynote Speaker in Meeting / Seminar/ Conference/ Study Visit

1. Assoc. Prof. Dr. Therdchai Choibamroong, Dean of Graduate School of Tourism Management

2. Chaichanok Phakaut, Siripattana Training Center, National Development Administration

3. Dr. Bunchob Piyamat

4. Assoc. Prof. Dr. Wisakha Poochinda, National Development Administration

5. Dr. Aoraphan Wienchai, National Science Technology and Innovation Policy Office

6. Dr. Aunthika Phangna, The coordinator of the research project of Tourism Industry and Services

7. Sumet Changrue, The owner of Sunda Resort

8. Chamnan Srisawas, The owner of PP Tour

9. Assoc. Prof. Dr. Chuthaphan Phadungcheewit

4. Institute or Corporate hosted of the Meeting / Seminar/ Conference/ Study Visit

Siripattana Training Center, National Development Administration

5. Duration of the Meeting / Seminar/ Conference/ Study Visit

8 days, 1-4 and 8-11 November 2017 (09.00 - 16.00 hrs)

6. Budget use for Meeting / Seminar/ Conference/ Study Visit

None

7. Objectives of Meeting / Seminar/ Conference/ Study Visit

1. To develop research personnel in educational institutions to work to solve problems and increase the capacity of the tourism industry.
2. To develop research capabilities of research personnel in educational institutions.
3. To enhance the ability to utilize research in the private sector.
4. To strengthen relationships and cooperation networks in order to exchange of experiences between research personnel in educational institutions and the private sector in Tourism industry.

8. Conclusion from Meeting / Seminar/ Conference/ Study Visit

The Training consisted of the following topics:

1. Research Strategy and Innovation Development in Thailand
2. Dialogues: Development of research into the tourism industry
3. Routine to Research (R2R)
4. Practice: Steps to develop a research proposal for funding
5. Communication and Technical Skills Presenting Research
6. Discussion: Private Networking Process
7. Study tour of the domestic tourism industry in Chanthaburi
8. Reporting and presentation of group reports

9. Problem and issues of the Meeting /Seminar/ Conference/ Study Visit

None

10. Benefit from Meeting /Seminar/ Conference/ Study Visit

● To Yourself

The training provided knowledge in applying for the subjects of Cultural Tourism Management and Community-Based Tourism for my working routines which very helpful in bettering the work performance of myself.

● To the College/ Institution

The knowledge from this training will be helpful in supporting an internal quality assurance and bettering the performance of university.

11. Handouts or Important Documents related to Meeting /Seminar/ Conference/ Study Visit

Yes, available upon request

12. Certificate of the Meeting /Seminar/ Conference/ Study Visit

Yes

13. Recommendations and Suggestion

None

(Reporter)Yanika Chuentako.....

(Miss Yanika Chuentako)

Date27 November 2017.....

Comments from the Superior

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(Name)Siripen Yiamjanya.....

(Miss Siripen Yiamjanya)

Date27 November 2017.....