



## Report Form for Meeting/ Workshop/ Study Visit

Faculty: International College, Suan Sunandha Rajabhat University

### 1. Personal Information

Name-Surname: Miss Yanika Chuentako Position: Full- time Lecturer

Category  Academic Staff  Supporting Staff

### 2. Curriculum/ Topics of the Meeting/ Workshop/ Study Visit

MICE business development for enhancing urban economic recovery

### 3. Keynote Speaker in Meeting / Seminar/ Conference/ Study Visit

1. Assoc. Prof. Dr. Nattawut Preyawanit Faculty of Architect, Silpakorn University
2. Dr. Apichai Somboonpakorn Thai Association for Town Planning
3. Assoc. Prof. Dr. Thanaphon Phanthasen Faculty of Architect, Kasetsart University

### 4. Institute or Corporate hosted of the Meeting / Seminar/ Conference/ Study Visit

Thai Association for Town Planning

### 5. Duration of the Meeting / Seminar/ Conference/ Study Visit

1 day, 8<sup>th</sup> February 2019

### 6. Budget use for Meeting / Seminar/ Conference/ Study Visit

None

## 7. Objectives of Meeting / Seminar/ Conference/ Study Visit

1. To propose the innovation to develop tourism business areas in the historical district in architectural and community way: Case study of Rattanakosin Island innovation district.
2. To strengthen the knowledge of investment, build a convention center which is necessary for the MICE and the smart city.
3. To analyze the urban pattern and development that is consistent with the promotion of MICE business and upgrading the sufficiency economy.

## 8. Conclusion from Meeting / Seminar/ Conference/ Study Visit

The understanding of applying innovation to develop tourism business areas in the historical district in architectural and community way: Case study of Rattanakosin Island innovation district, increasing the knowledge about investment, investing the convention center, MICE and smart city. Also the analysis of urban patterns and developments those are consistent with the promotion of MICE business and upgrading of the sufficiency economy.

## 9. Problem and issues of the Meeting /Seminar/ Conference/ Study Visit

None

## 10. Benefit from Meeting /Seminar/ Conference/ Study Visit

- **To Yourself**

To apply knowledge from training to use in teaching and learning courses, related to tourism and MICE business for my working routines which very helpful in bettering the work performance of myself.

- **To the College/ Institution**

The knowledge from this seminar will be helpful in supporting an internal quality assurance and bettering the performance of university.

11. Handouts or Important Documents related to Meeting /Seminar/ Conference/  
Study Visit

Yes, available upon request

12. Certificate of the Meeting /Seminar/ Conference/ Study Visit

None

13. Recommendations and Suggestion

None

(Reporter) .....

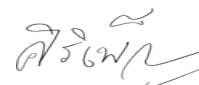
(Miss Yanika Chuentako)

Date 12 February 2019

Comments from the Superior

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(Name)



(Miss Siripen Yiamjanya)

Date 12 February 2019