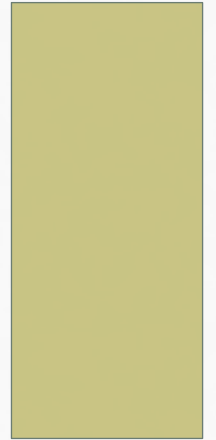


CHAPTER 2

LICENSE, PERMIT AND LEGISLATION
FOR TOUR OPERATORS AND TRAVEL AGENCIES



OBJECTIVES

- Standard for tourism business set by Bureau of Tourism Business and Guide Registration

VISION AND OBLIGATIONS BY MINISTRY OF TOURISM AND SPORTS

Vision

- Being the main organization that promotes and develops tourism, sports, and recreation to be a mechanism that drives economy and sustainable social development.

VISION AND OBLIGATIONS BY MINISTRY OF TOURISM AND SPORTS

Obligations :

- 1.Set policy and strategic plan for development in all levels that is in line with national development.
- 2.Promote, support, develop, and encourage implementation of tourism, sports, and recreation policy.
- 3.Efficiently integrate and manage, encourage participation from all sectors in the development of tourism, sports, and recreation of the country, as well as set a guideline for resource allocation to support all sections to ensure efficiency.
- 4.Develop infrastructure, as well as supporting factors in terms of tourism, sports, and recreation to ensure international quality and standard.
- 5.Develop management system, information system, and personnel in tourism, sports, and recreation to ensure competency.

OBLIGATIONS BY TAT

Section 8, TAT has the following objectives;

- 1. Promote tourism and tourism industry as well as occupation of Thais in tourism industry
- 2. Publicize Thailand in terms of natural beauty, historical site, archeological finds, history, art and culture, sports, and technological evolution, as well as other activities that attract tourist.
- 3. Facility and provide safety to tourists.
- 4. Promote good understanding and friendliness between people, and between countries by using tourism, and
- 5. Initiate tourism development, and to develop basic elements and facilities for tourists

OBLIGATIONS BY TAT

Section 9, TAT shall have the authority to perform actions within the scope of the objective according to section 8, and such authority shall include;

- 1. Give advice, recommendation, cooperation, and coordination with government services, organization, institution, juristic person, and private sector, both inside and outside the kingdom.
- 2. Promote, cooperate, or perform action in training and provide education in various subjects to create standard personnel sufficient for tourism industry.
- 3. Promote field trip.
- 4. Survey and collect evidences from government service, organization, institution, juristic person, and private sector in tourism industry for the purpose of preparing statistics relating to tourism industry.
- 5. Survey and determine area and location for tourist attraction and resources for tourism that must be preserved for the state, and shall be under supervision of TAT by preparing Royal Decree.
- 6. Survey, plan and execute, construct, promote, conserve, restore, or develop tourist attraction as well as tourism resource and environment quality under the force of the law that governs such matter.

OBLIGATIONS BY TAT

Section 9, TAT shall have the authority to perform actions within the scope of the objective according to section 8, and such authority shall include;

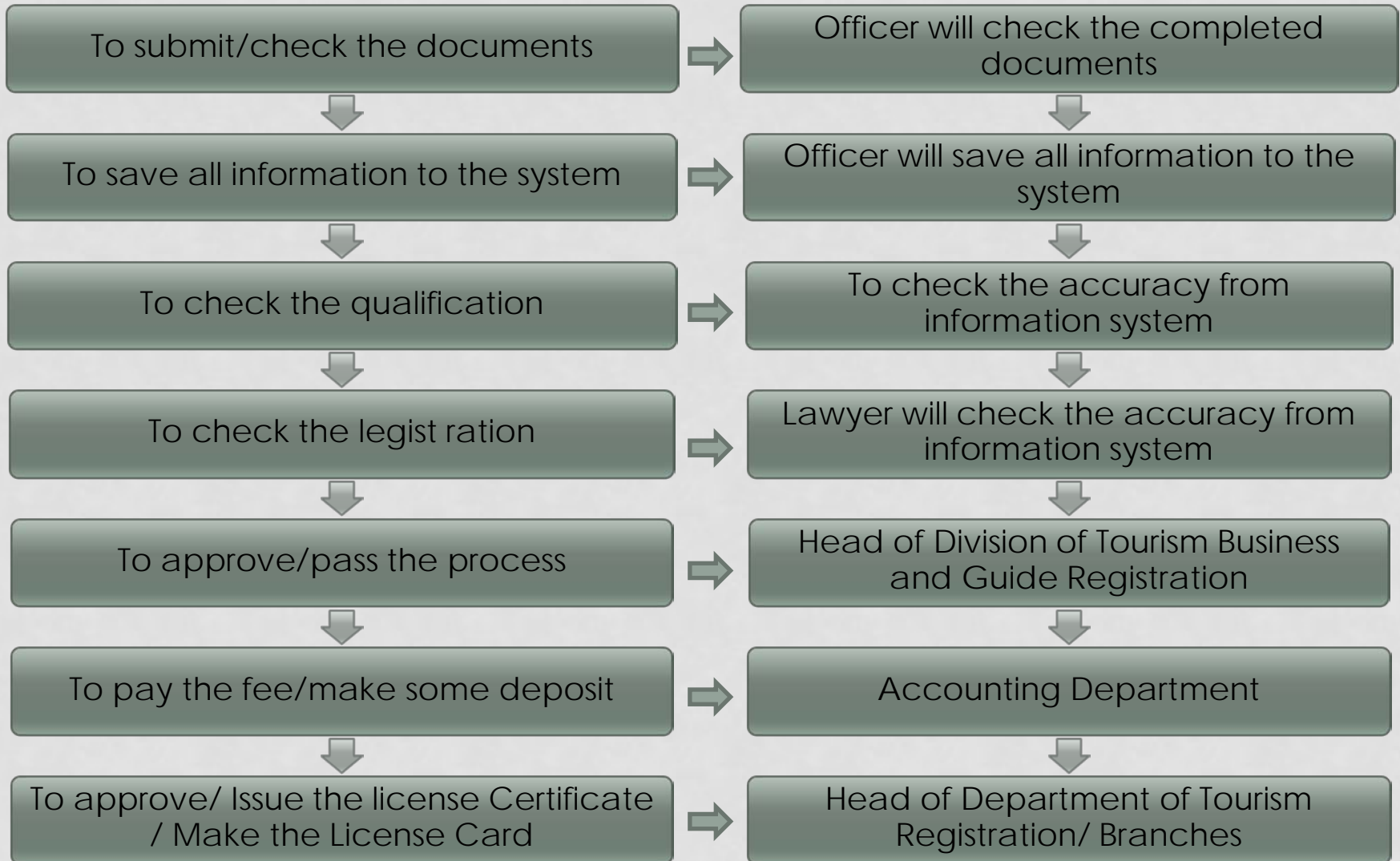
- 7. Operate tourism industry as necessary, as well as investment and joint venture to be an initiative for tourism development or the development of basic elements and facilities for tourists.
- 8. Acquire a loan locally and outside the kingdom.
- 9. Lend out money by having a person or asset as a guarantee to promote tourism industry.
- 10. Issue bond or other instruments for investment or joint venture in tourism industry.
- 11. Have ownership, or the right to possess, or propriety rights, build, purchase, provide, sell, rent, lease out, hire purchase from, hire purchase to, borrow, lend out, accepting pledge, accepting mortgage, exchange, transfer, accepting transfer, or any other action relating to asset both local and outside the kingdom, as well as accepting asset from devotee, and ,
- 12. Perform other businesses relating to or to achieve TAT's objectives.

TAT LICENSE

THAILAND TOURISM LICENSE

- The travel and tour guide business is regulated by the Tourist Business and Guide Act.
- Before engaging in the tourist business, one has to apply for a TAT license (Tourism Authority of Thailand) with the Tourist Business and Guide Registration Office.

THE PROCESS



PROCESS OF GETTING TOURISM BUSINESS CERTIFICATE

To prepare the documents/
take a queue



To submit/ check the accuracy of
documents / get an appointment
paper

15 minutes

1 day



To review the qualification by following the law

The process will be
done within 15 days

To submit an appointment paper/
make the payment as a deposit

1 hour

1 day



To get the receipt and the registration
of tourism business certificate

30 minutes

HOW TO GET BUSINESS CERTIFICATE

- With the travel and tour guide business being a restricted activity under the Foreign Business Act, a foreigner that wants to get involved in the tourist business will have to incorporate a juristic person to apply for the TAT license. The following conditions have to be fulfilled in case the applicant is a natural person:

HOW TO GET BUSINESS CERTIFICATE

- Being of Thai Nationality
- Being not less than 20 years old
- Having domicile or residence in the Kingdom of Thailand
- Not being bankrupt
- Not being a lunatic or incompetent or quasi-incompetent person
- Not being a person whose license is being suspended
- Not being a person whose license has been revoked five years prior to the current application

HOW TO GET BUSINESS CERTIFICATE

- The company will have to have the following characteristics:
Being registered under Thai Law
- Having as its business purpose to support business tourists in Thailand
- All unlimited liabilities must be of Thai Nationality
- Of a Limited Company, not less than half of the directors must be of Thai Nationality and not less than 51% of the capital must be owned by natural persons that are of Thai Nationality

HOW TO GET BUSINESS CERTIFICATE

- Required documents
- TAT license application form, signed by a Thai director and stamped with the seal of the company
- Certificate of Registration and objectives of the company under the Civil and Commercial Code (not older than one month). Do note, only a Thai director has the power to sign and stamp the seal of the company.
- List of shareholders' names, certified by The Minister of Commerce
- Memorandum of association which must be certified by The Minister of Commerce
- Company's regulation or report of company establishment's meeting (If the company has no the company's regulation) which must be certified by The Minister of Commerce

HOW TO GET BUSINESS CERTIFICATE

- Copy of the director's personal ID card and his registered address which must be certified by the director
- Seal of the company
- Two photos of the front of the office (showing the address and nameplate)
- A map of the office
- Ownership or possession evidence of the office
- Power of Attorney
- Guarantee, cash or cashier's check which is used as security

HOW TO GET BUSINESS CERTIFICATE

- Fees
- Outbound:
 - security of 200,000 THB and a government fee of 500 THB
- Inbound:
 - security of 100,000 THB and a government fee of 500 THB
- Domestic:
 - security of 50,000 THB and a government fee of 300 THB

CONCLUSION

- Assignment & Presentation
- To write an itinerary for 1 day trip: The program should be related to the subject of Sport & Recreation Management
 - Itinerary should include
 - Tourist Attraction
 - Accommodation
 - Restaurant
 - Souvenir Shop
 - Transportation