

TQF.3

✓ Bachelor's Degree

☐ Master's Degree

Course Specification

Course Code: IGM1111 Course Title: World Environment Credits: 3 (3-0-6)

Program: Hotel Management International College Suan Sunandha Rajabhat University (SSRUIC)

Semester: 2 Academic Year: 2017

Section 1 General Information

1.	Code and Course Title	:	
	Course Code:	IGM1111	
	Course Title (English):	World Envi	ronment
	Course Title (Thai):	-	
2.	Credits: 3 (3-0-6)		
3.	Curriculum and Cours	se Category	y :
	3.1 Curriculum:	Bachelor of	Arts, Program in Hotel
Ma	anagement, International Col	lege	
	3.2 Course Category:		
	☑ General Educat	ion	☐ Required Course
	☐ Elective Course	2	☐ Others
4.	Lecturer Responsible f	for Course	and Instructional
Co	ourse Lecturer (s) :		
	4.1 Lecturer Responsible	for Course:	Miss Yanika Chuentako
	4.2 Instructional Course	Lecturer(s):	Miss Yanika Chuentako
5.	Contact/Get in Touch		
	Room Number 305 Tel.	092-745-597	79
	E-mail yanika.ch@ssru.a	ac.th	
6.	Semester/ Year of Stud	ly	
	6.1 Semester: 2 Year of	Study 2017	
	6.2 Number of the studen	nts enrolled 3	33
7.	Pre-requisite Course (I	f any)	
	None		
8.	Co-requisite Course (If	any)	
	None		

9. Learning Location

Building Number: SSRUIC Room Number 210

10. Last Date for Preparing and Revising this Course:

Date 15 Month December Year 2017

Section 2 Aims and Objectives

1. Course Aims

At the end of this course, the student will reach to five domains in the following areas of performance:

1.1 Morals and Ethics

- (1)Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes;
- (2) Have positive attitudes towards service careers;
- (3) Be able to lead and follow group members, work in team and be a role model for others; and
- (4) Have self-discipline, be punctual, responsibility to self, profession and society.

1.2 Knowledge

- (1) Have up-to-date knowledge in the management and operation of businesses in the hospitality industry both theories and practices widely, systematically and internationally;
- (2) Have integrated knowledge in other related disciplines; and
- (3) Have knowledge and understanding in research process and techniques which will be benefit in solving problems and adding up to the knowledge in the career.

1.3 Cognitive Skills

- (1) Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems;
- (2) Be able to apply both theoretical and practical knowledge into real-life problem; and
- (3) Be able to apply innovation and knowledge from other related academic fields in developing working skills.

1.4 Interpersonal Skills and Responsibility

- (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems; and
- (2) Be responsible for the improvement of self-academic learning and the profession continuously.

1.5 Numerical Analysis, Communication and Information Technology Skills

- (1)Be competent in foreign languages in listening, speaking, reading, writing and summarizing the main points effectively;
- (2) Be able to communicate with foreigners effectively in the appropriate contexts;
- (3) Be able to use technology to communicate and present effectively; and
- (4) Be able to apply statistical or mathematical knowledge in analyzing and interpreting the data.

2. Objectives for Developing / Revising Course (content / learning process / assessment / etc.)

According to TQF (Thailand Quality Framework: HEd.) with the standards of professional knowledge and experience for General Education course, undergraduate students in Hotel Management program in general education should have essence of knowledge in the concepts and principles of worldwide global warming as well as having an ability to apply the lessons with case studies and in actual work.

Section 3 Characteristics and Operation

1. Course Outline

(English) Global warming problems, causes, and solutions, main topics include climate change, ozone depletion, and severe weather changes. Major events of worldwide global warming and its trend. Important topics of managing and protecting ecosystem in a sustainable way, including implications on the hospitality industry.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture (hours)	Remedial Class (hours)	Practice/ Field Work/ Internship (hours)	Self Study (hours)
48	-	90	Upon request

3. Time Length per Week for Individual Academic Consulting and Guidance

(The lecturer responsible for course identifies the information, for example, 1 hour / week)

- 3.1 Self consulting at the lecturer's office: Room Number 305 Building SSRUIC International College (Nakhonpathom Education Center/SSRU)
 - 3.2 Consulting via office telephone/mobile phone: 092-745-5979
 - 3.3 Consulting via E-Mail: yanika.ch@ssru.ac.th
 - 3.4 Consulting via Social Media (Facebook/Twitter/Line): Line
 - 3.5 Consulting via Computer Network (Internet/Web board): Teacher website: www.teacher.ssru.ac.th/yanika_ch

Section 4 Developing Student's Learning Outcomes

1. Morals and Ethics

1.1 Morals and Ethics to be developed

- O (1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes;
- O (2) Have positive attitudes towards service careers;
- (3) Be able to lead and follow group members, work in team and be a role model for others; and
- O (4) Have self-discipline, be punctual, responsibility to self, profession and society.

1.2 Teaching Strategies

(1) Provide examples on ethical and moral behavior in classroom such as the issue of plagiarism in doing assignments;

- (2) Provide case studies that explain ethics in careers in the hospitality industry; and
- (3) Be strict with classroom attendance and participation, classroom rules, students' uniform that have to be complied with the university rules and regulations.

1.3 Assessment Strategies

- (1) Class attendance, class participation, and behavior in class;
- (2) On-time submission of report and assignments and their quality, and
- (3) Students' contribution on group assignments

2. Knowledge

2.1 Knowledge to be developed

- (1) Have up-to-date knowledge in the management and operation of businesses in the hospitality industry both theories and practices widely, systematically and internationally;
- (2) Have integrated knowledge in other related disciplines; and
- O (3) Have knowledge and understanding in research process and techniques, which will be benefit in solving problems and adding up to the knowledge in the career.

2.2 Teaching Strategies

- (1) Use problem-based learning;
- (2) Use cooperative learning techniques; and
- (3) Invite guest speakers who are experts in the field of hospitality management to give special lectures.

2.3 Assessment Strategies

- (1) Quizzes
- (2) Midterm and final examination
- (3) Assignments

3. Cognitive Skills

3.1 Cognitive Skills to be developed

- (1) Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems;
- O (2) Be able to apply both theoretical and practical knowledge into real-life problem; and
- (3) Be able to apply innovation and knowledge from other related academic fields in developing working skills.

3.2 Teaching Strategies

- (1) Problem-based learning
- (2) Cooperative learning techniques
- (3) Case studies
- (4) Invite guest speakers who are experts in the field of hospitality management to give special lectures.

3.3 Assessment Strategies

- (1) Quizzes
- (2) Midterm and final examination.
- (3) Assignments

4. Interpersonal Skills and Responsibilities

4.1 Interpersonal Skills and Responsibilities to be developed

- (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems; and
- O (2) Be responsible for the improvement of self-academic learning and the profession continuously.

4.2 Teaching Strategies

- (1) Group assignments
- (2) Use cooperative learning techniques
- (3) Field trips

4.3 Assessment Strategies

- (1) Students' contribution and behavior in group assignments; and
- (2) Class presentation

5. Numerical Analysis, Communication and Information

Technology Skills

5.1 Numerical Analysis, Communication and Information

Technology to be developed

- (1) Be competent in foreign languages in listening, speaking, reading, writing and summarizing the main points effectively;
- O (2) Be able to communicate with foreigners effectively in the appropriate contexts;
- (3) Be able to use technology to communicate and present effectively; and
- (4) Be able to apply statistical or mathematical knowledge in analyzing and interpreting the data.

5.2 Teaching Strategies

- (1) Provide assignments that require students to use numerical analysis skills and knowledge;
- (2) Provide assignments that require students to use information technology skills and knowledge;
 - (3) Use e-learning;
 - (4) Use group discussions; and
 - (5) Use presentation

5.3 Assessment Strategies

- (1) Assignments;
- (2) Presentation; and
- (3) Observe from students' use of English and/or other language in discussing with other students and lecturers as well as in presenting in front of the class.

6. Other Domain

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Remark: Symbol • means 'major responsibility'

Symbol ○ means 'minor responsibility'

No symbol means 'no responsibility'

The above symbols were shown in 'Curriculum Mapping' of TQF 2.

(Program Specification)

Section 5 Lesson Plan and Assessment

1. Lesson Plan

	. Lesson Flan		T • A 4• •4•	
Week	Topic/Outline	Periods	Learning Activities and Medias	Lecturer(s)
1	Topic 1	3 hours	• Direct Instruction	Miss Yanika
	Introduction to global		• E-learning	
	warming		Group Discussion	
	 Various global 		• E-learning	
	warming facts		_	
	Myths vs. Facts on			
	Global Warming			
2	Topic 2	3 hours	• PBL	Miss Yanika
	Global warming		• Direct instruction	
	Trend and Effects		• Case study	
	Global temperature		discussion	
	rise		• Exercise	
	 Warming oceans 		• E- learning	
	• Shrinking ice sheets			
	Glacial retreat			
	 Decreased snow 			
	cover			
	• Sea level rise			
	Declining Arctic sea			
	ice			
	Ocean acidification			
3	Topic 3 Climate	3 hours	• PBL	Miss Yanika
	change		• Direct instruction	
	• Impact of climate		• Case study	
	change		discussion	
	• The consequences of		• Exercise	
	climate change		• E- learning	
	• Solution of climate			
	change	0.1		3.51 3.5
4	Topic 4 Ozone	3 hours	• PBL	Miss Yanika
	depletion		• Direct instruction	
	• Important of Ozone		• Case study	
	depletion		discussion	
	• Cause of Ozone		• Exercise	
	depletion		• E- learning	
	The solution of			

	Ozone depletion			
5	Topic 5 Extreme weather caused by	3 hours	PBLDirect instruction	Miss Yanika
	global warming • Global warming linked to severe		Case study discussionExercise	
	 weather Heat Waves Drought Heavy Downpours Foods 		• E- learning	
	 Hurricanes Change in the storm			
7	 Topic 6 Extreme events Definition of Extreme weather events Extreme weather affect humans Climate related risks and extreme events Topic 7 Renewable	3 hours	 PBL Direct instruction Case study discussion Exercise E- learning 	Miss Yanika Miss Yanika
	Energy • Solar energy • Wind energy • Concept of green cities • Concept of green building	3 nours	 Direct instruction Case study discussion Exercise E- learning 	Wiiss Famka
8		Midterm	Examination	
9	Topic 8 Environment	3 hours	 PBL Direct instruction Case study discussion Exercise E- learning 	Miss Yanika

10	 Components of ecosystem Characteristics of an ecosystem Topic 9 Environment and 	3 hours	PBL Direct instruction	Miss Yanika
	 urbanization Water degradation in urban areas Pollution in metros E-waste Management and Handling 		 Case study discussion Exercise E- learning 	
11	Topic 10 Mining and environment • Impact of mining on environmental degradation	3 hours	Direct instructionGroup discussionE- learning	Miss Yanika
12	Topic 11 Biodiversity conservation • Why it needed? • New technologies for conservation • Economic incentives for conservation • People participation • Eco tourism • Traditional methods of biodiversity conservation	3 hours	 PBL Direct instruction Case study discussion Exercise E- learning 	Miss Yanika
13	Topic 12 Concept of Sustainable Development • What is sustainable development • Sustainable agriculture • Sustainable forest management • Sustainable Tourism	3 hours	 PBL Direct instruction Case study discussion Exercise E- learning 	Miss Yanika

14	Topic 13 Ecology and Environmental Health • Help reduce Global Warming • Reduce, Reuse and Recycle • Steps to stop global warming	3 hours	 Direct instruction Case study discussion Exercise E- learning 	Miss Yanika
15	Topic 14 Building Sustainable Future Changing the consumption habits Saving Energy Engaging in Activism Social Identity for Teenagers: Understanding Behavioral Intention to Participate in Virtual World Environment	3 hours	 PBL Direct instruction Case study discussion Exercise E- learning 	Miss Yanika
16		Final Ex	kamination	

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1	Morals and Ethics	Attendance/	Throughout the	10%
	(1) Be aware of	Discipline	semester	
	values and morality,			
	ethics, generosity,			
	integrity and honesty			
	as well as be able to			
	solve critical			

	problems and			
	disputes;			
	(2) Have positive			
	attitudes towards			
	service careers;			
	(3) Be able to lead			
	and follow group			
	members, work in			
	team and be a role			
	model for others; and			
	(4) Have self-			
	discipline, be			
	punctual,			
	responsibility to self,			
	profession and			
	society.			
2	Knowledge (1) Have up-to-date	Midterm & Final Examinations	8/17	20% and 30 %
	knowledge in the			
	management and			
	operation of			
	businesses in the			
	hospitality industry			
	both theories and			
	practices widely,			
	systematically and			
	internationally;			
	(2) Have integrated			

	knowledge in other			
	related disciplines;			
	and			
	(3) Have			
	knowledge and			
	understanding in			
	research process and			
	techniques which			
	will be benefit in			
	solving problems and			
	adding up to the			
	knowledge in the			
	career.			
3	Cognitive Skills	Assignments	Throughout the	20%
	(1) Be able to		semester	
	analyze the causes of			
	problems and			
	conflicts as well as be			
	able to solve			
	problems			
	systematically and			
	find out proper			
	solutions to the			
	problems;			
	(2) Be able to apply			
	both theoretical and			
	practical knowledge			
	into real-life			

	problem; and			
	(3) Be able to apply			
	innovation and			
	knowledge from			
	other related			
	academic fields in			
	developing working			
	skills.			
4	Interpersonal Skills and Responsibilities (1) Have	Group/Pair work	Throughout the semester	15%
	responsibility for			
	individual and group			
	assignments as well			
	as be able to help and			
	facilitate others in			
	solving problems;			
	and			
	(2) Be responsible			
	for the improvement			
	of self-academic			
	learning and the			
	profession			
	continuously.			
5	Numerical Analysis, Communication and Information Technology Skills (1) Be competent in	E-Learning	Throughout the semester	5%
	foreign languages in			

listening, speaking,		
reading, writing and		
summarizing the		
main points		
effectively;		
(2) Be able to		
communicate with		
foreigners effectively		
in the appropriate		
contexts;		
(3) Be able to use		
technology to		
communicate and		
present effectively;		
and		
(4) Be able to apply		
statistical or		
mathematical		
knowledge in		
analyzing and		
interpreting the data.		

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

- Christidis, N., P. A. Stott, and S. J. Brown, 2011: The role of human activity in the recent warming of extremely warm daytime temperatures. *Journal of Climate*, 24, 1922-1930, doi:10.1175/2011JCLI4150.1.
- Peterson, T. C. et al., 2013: Monitoring and understanding changes in heat waves, cold waves, floods and droughts in the United States: State of knowledge. *Bulletin of the American Meteorological Society*, 94, 821-834, doi:10.1175/BAMS-D-12-00066.1.

2. Important Documents for Extra Study

Vose, R. S. et al., 2013: Monitoring and understanding changes in extremes: Extratropical storms, winds, and waves. *Bulletin of the American Meteorological Society*, in press, doi:10.1175/BAMS-D-12-00162.1.

3. Suggestion Information (Printing Materials/Website/CD/Others)

Global Climate Change. (2014, June 02). Retrieved December 21, 2017, from https://climate.nasa.gov/

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

- 1.1 Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. The topics include:
 - (1) Content objectives
 - (2) The instructional materials
 - (3) The learning methods and assessment
 - 1.2 Observing students' behavior in classroom.
 - 1.3 Using students' suggestion during classroom.

2. Strategies for Course Evaluation by Lecturer

- 2.1 Lecturers team observes the class and discuss the results as follow:
 - (1) The lecturer is well prepared for class sessions.
 - (2) The lecturer answers questions carefully and completely.
 - (3) The lecturer uses examples to make the materials easy to understand.
 - (4) The lecturer stimulates interest in the course.
 - (5) The lecturer made the course material interesting.
 - (6) The lecturer is knowledgeable about the topics presented in this course.
 - (7) The lecturer treats students respectfully.
 - (8) The lecturer is fair dealing with students.
 - (9) The lecturer makes students feel comfortable about asking questions.
 - (10) Course assignments are interesting and stimulating.
 - (11) The lecturer uses technology to enhance learning in the classroom.
- 2.2 The director/head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and presentation of materials, management of the learning environment, and teaching attitudes

3. Teaching Revision

Lecturer revises teaching/learning process based on the results from the students survey questions, the lecturer team's observation, and classroom research.

4. Feedback for Achievement Standards

International College Administrator Committee monitors the assessment process and grading.

5. Methodology and Planning for Course Review and Improvement

- 5.1 Revise and develop course structure and process every three years.
- 5.2 Assign different lecturers teach this course to enhance students' performanc

Curriculum Mapping Illustrating the Distribution of Program Standard Learning Outcomes to Course Level

	1.	. Mor	als ar	nd	2. K	Cnowl	edge	3. Co	gnitive	e Skills	4. In	terpers	onal		5. Num	erical	-	6.0	ther	
Courses		Ethics										Skills			Analysis,			Domain		
												and		Cor	nmunic	ation	and	ie.Le	arning	
													Res	Responsibility		Information			Management	
															Techno	ology		Sk	ills	
															Skil	lls				
Course Category General				• M	lajor	Respo	nsibil	ity						0 N	Minor 1	Respo	nsibi	lity		
Education	1	2	3	4	1	2	3	1	2	3	1	2	3	1	2	3	4	1	2	3
Course Code IGM1111	0	0)	0			0	0				0	0	0		0			
Course Title World Environment														O	0			_	-	-